



Folklorama

Annual Report 2023



Folklorama



Land Acknowledgement

Folklorama acknowledges that we create, connect, and celebrate on Treaty 1 Territory. We honour the unceded lands and waters of the Anishinaabe (Ojibway), Inineew (Cree), Oji-Cree, Dene and Dakota peoples, and the National Homeland of the Red River Métis. We recognize and honour that our drinking water comes from Shoal Lake 40 First Nation on Treaty 3 Territory.

We are committed to building relationships and sharing knowledge, and cultural understanding of all communities. Understanding our diversity fosters pride and mutual respect.

City of Winnipeg Indigenous Accord

As proud original signatories of the Indigenous Accord in 2017, we are committed to continuing our efforts towards reconciliation and report the following statistics from 2023:

- Currently, Folklorama has **1 Indigenous Board member** and **1 Indigenous staff member**.
- Joined the Indigenous Tourism Association of Manitoba as a **founding member in 2023**.
- Folklorama has been using a **land acknowledgement** before each meeting, presentation, and event, as well as including this in all Pavilion opening sponsor liners.
- **56 posts** on Folklorama's social media - Including two features in June for National Indigenous History Month.
- During the 2023 Folklorama Festival, the **First Nations and Métis Pavilion** participated.
- Within Folklorama's Ethno Cultural Arts division, **103 shows** featured Indigenous artists.



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A Message from the President and Executive Director

The year 2023 proved to be an unforgettable one for Folklorama, as we witnessed the successful comeback of a full Festival since the disruption of the Covid-19 pandemic. Folklorama 52 showcased 40 vibrant Pavilions over 14 days with an average increase in paid attendance of 5%. Tourists from all over Canada and the U.S. joined the festivities as tourism numbers rebounded across the industry.

Our Ethno-Cultural Arts division continued to make an impact on the community with 285 program bookings. With new partnerships with St. Vital Centre, corporate events and a successful bid to program the athlete's village for the Winnipeg Fire & Police Games, our Folklorama members were able to inform, enlighten, and instill lasting moments of appreciation and understanding of ethno-cultural diversity.

In the fall, Folklorama was once again honoured by winning Silver for Best Multimedia Component at the 2023 International Festival & Events/Haas & Wilkerson Pinnacle Awards. To be acknowledged for showcasing our Folklorama Pavilions and volunteers during the 2022 Festival was a compliment.

In 2023, following the Board's selection of a third-party consultant to lead Folklorama's next 5-year strategic plan, the Operations team supported all logistics in the discovery phase of compiling this imperative document. Interviews were conducted with fifteen stakeholders from various categories, both internal and external to Folklorama. Six focus groups took place with Pavilions, Members, Youth and Partners/Sponsors to gain additional insight, as well as three surveys that were distributed internally and to the public. After two joint sessions with the Board and Staff, in October 2023 the four strategic directions that will form the next strategic plan were approved by the Board of Directors. More information to follow at the Folklorama Annual General Meeting.

Thank you to our Folklorama family of volunteers. Your desire to connect with others through sharing your traditions and values is what educates, inspires, and bridges cultural divides. We appreciate you and thank you all.

We hope you enjoy reviewing all the accomplishments we achieved together in this 2023 Annual Report and look forward to your continued partnership in 2024.



A handwritten signature in black ink, appearing to read 'Bridget Peterson'.

Bridget Peterson
President
Folklorama Board of Directors



A handwritten signature in black ink, appearing to read 'Teresa Cotroneo'.

Teresa Cotroneo,
Executive Director
Folklorama



Ethno-Cultural Arts





Ethno-Cultural Arts Folklorama "at" Programs - Celebrating 365 days a year!

6 at Home Events

95 at School Events

49 at Work Events

135 at Play Events

285 Total Events in 2023

In 2023, Ethno-Cultural Arts saw a return to pre-pandemic levels, full of performances, workshops and celebrations. Thanks to robust marketing and promotion, along with strong connections to community and identification of ethno-cultural talent, all program areas had solid results in 2023.

"Thank you so much to everyone for sharing their cultures and talents for our celebration. I've had nothing but outstanding reviews from our guests. They were truly appreciated. I really appreciate your professionalism and spirit and hope to work with you again!"

-Lindsay Felstead, Palliative Manitoba

Ethno-Cultural Arts Profile: Northern Manitoba Initiative



In June of 2023, Folklorama, in partnership with Manitoba Hydro, drove 650 kilometers north of Winnipeg to Wabowden, Manitoba to bring Folklorama to Mel Johnson School.

With the goal of leaving a positive impact on the community as a part of the Folklorama Northern Manitoba Initiative, Folklorama performing members Brian Clyne and Lawrence Clifford Spence helped lead a full day filled with interactive drumming, singing, and dancing workshops with the entire school of 135 students. These interactive workshops allowed students to actively participate and engage with the performers, making the experience more meaningful and memorable.

The day ended with an afternoon feast and mini powwow involving the whole community!

“Connecting Winnipeg-based Indigenous performers with northern Indigenous communities in Manitoba is an important way to preserve and share culture,” stated Christian Hidalgo-Mazzei, Director, Ethno-Cultural Arts at Folklorama. “Thanks to Manitoba Hydro for supporting this initiative.”

The Folklorama Northern Manitoba Initiative at Mel Johnson School was a wonderful way to promote cultural diversity, education, and bring forth new community connections. It is important to continue to celebrate and honour the rich and diverse cultures that make up Folklorama’s communities.





CIOFF

The International Council of Organizations of Folklore Festivals and Folk Arts (CIOFF) saw a busy year with accolades for some of the Folklorama family.

Folklorama member, Barbara Nepinak, was awarded in the field of Best Narrators and Heritage Masters (Living Human Treasures) – International Category given by the Sharjah Institute for Heritage, United Arab Emirates.

Folklorama member, La Troupe Jeunesse de l'Ensemble Folklorique de la Rivière-Rouge, represented Manitoba and Canada at the Encuentro Mundial de Culturas Populares in Cali, Colombia from April 24th to May 6th, 2023.

Folklorama's Executive Director, Teresa Cotroneo, and Director, Ethno-Cultural Arts, Christian Hidalgo-Mazzei attended the 52nd CIOFF World Congress in Osijek, Croatia, where Christian was elected President of the International Council of Organizations of Folklore Festivals and Folk Arts, also known as CIOFF International. Christian will spend the next four years promoting and increasing relationships with Folklore Festivals around the world.

Christian has been involved with both CIOFF International and CIOFF Canada for a number of years and has played a vital role in sending Folklorama performing members around the world to participate and share their culture at international festivals, as well as bringing international acts to the Folklorama Festival.



Ethno-Cultural Arts Marketing Highlights









Celebrating Culture 365

The 2023 goal of Folklorama’s Marketing, Communications & Engagement department was to celebrate and educate. Whether it was promoting member events, welcoming new members, or bringing education to the forefront, Folklorama used their platforms for teachable moments to help break down cultural stereotypes, while celebrating what makes Folklorama special – its people.



-  **343,554** Reached
-  **59,564** Reached
-  **59,564** Impressions
-  **90** Follower Increase
-  **674** Follower Increase
-  **2,406** Follower Increase
-  **434** Follower Increase
-  **438** Media Hits

Team Folklorama





Folklorama Youth Council

The Folklorama Youth Council is an important group of individuals who aim to promote and grow cultural understanding for the future of Folklorama, including youth in an active role to develop opportunities for engagement of other youth. From their Cultural Connections workshop, volunteering at the Folklorama Kick-Off, their appearance in the Winnipeg Pride Parade, and their volunteer work within the community, our thanks to the following individuals on the 2023 Folklorama Youth Council.

Youth Council Members

Julia Amato, Co-Chair/2023 Youth AG

Jessica Deminco, Co-Chair/2023 Youth AG

Marcelo Aiello, 2016 Youth AG

Vina Dimayuga, 2018 Youth AG

Romi Haims, Member at Large

Sage Johar, Member at Large

Gurleene Kaur Bhathal, 2019 Youth AG

Donovan Martin, 2020/2021 Youth AG

Carson Mellon, 2024 Adult AG

Stafford Mellon, Member at Large

Sudan Parke, 2022 Youth AG

Vivian Shen, 2020/2021 Youth AG

Kataali Stoller, Member at Large

Nicolas Tamayo, 2022 Youth AG

Gabriel Zabaleguisaitman, Member at Large



Folklorama Festival

August 6-19, 2023





Folklorama Festival Kick-Off

Presented by:



12 Ethno-Cultural Artists

18 Pavilion Expo Booths

5 Children's Activities

5 Partners on Site

On Saturday, July 29th, the weather was perfect as Folklorama kicked off its 52nd Festival live at Assiniboine Park's Lyric Theatre.

With thousands of people in attendance, the day was filled with breathtaking performances that injected the excitement that Folklorama was only days away.

One of the highlights was seeing all the Pavilion Ambassadors come together to welcome the audience to their Pavilions.

Another special moment was having N.E.E.D.S (Newcomers Employment & Education Development Services) Inc. guests once again join in on the celebration with thanks to a partnership with Manitoba Hydro.

Our thanks to all of the performers, Pavilion expo participants, children's area vendors, and Folklorama Partners. A special thanks to hosts CTV's Colleen Bready and Virgin 103.1's Ace Burpee.



Folklorama Festival Media Event

A key component for Folklorama is connection to community. This year for the 2023 Festival Media Event, Folklorama assisted newcomers in feeling that connection and partnered with the local department of the Government of Canada's Immigration, Refugees and Citizenship Canada. On August 3rd at the Centre culturel franco-manitobain, nine families were sworn in as Canadian citizens.

With a large media group in attendance and hosted by our 2023 Ambassadors General, 25 of our Pavilion Ambassadors attended the Folklorama Media Event to support and cheer on all the new Canadians. Each person in the room represented their own ethno-cultural heritage and diversity proudly. Of those Pavilion Ambassadors, Folklorama was honoured to witness Sofia Serafeim, Greek Pavilion Youth Ambassador, become a Canadian citizen on that day.



Festival

The ethno-cultural fabric of Manitoba was celebrated over 14 days as 40 Pavilions across Winnipeg (20 in week one and 20 in week two) opened their Pavilion doors, welcoming 301,460 visits, an increase in paid attendance of 5%.

301,460 Pavilion Visits **↑ 5% Average Increase**

23,707 Children Under 12 who receive free admission

875 Fantastic Shows



Festival Marketing Highlights

Digital Stats

 **540,590** Website Sessions

 **1,821,729** Page Views

 **227,433** New Visitors

Advertising

86,572 Digital Ad Campaign Impressions



Media Coverage

362 Media Hits (Tracked Media)

305,000,000 Reach from Media Coverage

Travel Guide

47,115 Digital Views

55,000 Physical Travel Guides Printed

223 Travel Guide Physical Locations



Social Media Stats

 **317,053** Reached

 **55,221** Reached

 **136,951** Reel Views

 **58,681** Impressions

 **489** Page Views

 **30,011** Views

Llama Tales

46.3% Average Open Rate

9,356 E-News Distributions





Volunteerism by the Numbers

Team Folklorama continues to grow with many individuals wanting to get involved in 2023.

15,941 Estimated Pavilion Volunteers

30 Tour Guides

10 Volunteers for Kick-Off

15,981 Total Volunteers

Estimated Value of Volunteer Time:

\$1,182,735.90





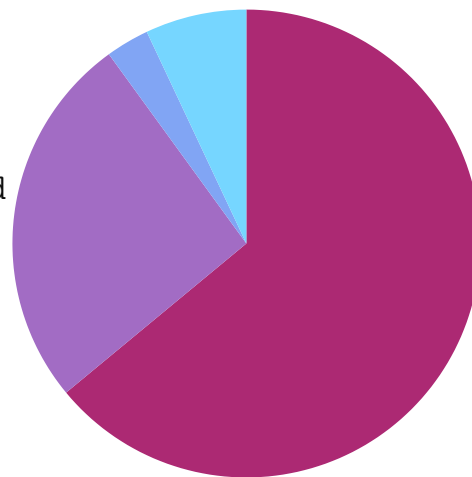
Group Tour Program

The Group Tour Program was a great success with 156 group tours taking place over the two weeks, entertaining 5,586 guests.

Our newly launched Sweet Tooth Tour treated guests to a delectable journey across three Pavilions, indulging in an array of desserts and beverages. Excitement was so high that both tours sold out!

A warm thank-you to all the volunteer Tour Guides for their remarkable passion and devotion to the Folklorama Group Tour Program!

Where attendees came from:



Winnipeg Area 64%

Across Manitoba 26%

United States 5%

International Groups 3%

Fun Fact: 47% of custom tours were returning groups from 2022!

156

Group Tours

3,808

Appetizers Served

5,586

Guests

5,691

Meals Enjoyed

Volunteer Profile: The Cowen Family

The Folklorama Festival owes its success to the countless volunteers who contribute their time and expertise. When you look at the thousands of volunteers who are part of Folklorama, you will notice that most are families. Among these are the Cowen Family.

The Cowen family consists of Cathy and Steve, along with their children Daniel and Steph. This tight-knit family has been actively involved with the Japanese Canadian Association of Manitoba for years. It was through this association a couple of years ago that they learned about the call for Japanese Pavilion volunteers. They might be fairly new to Folklorama, but their volunteer impact has truly hit home.

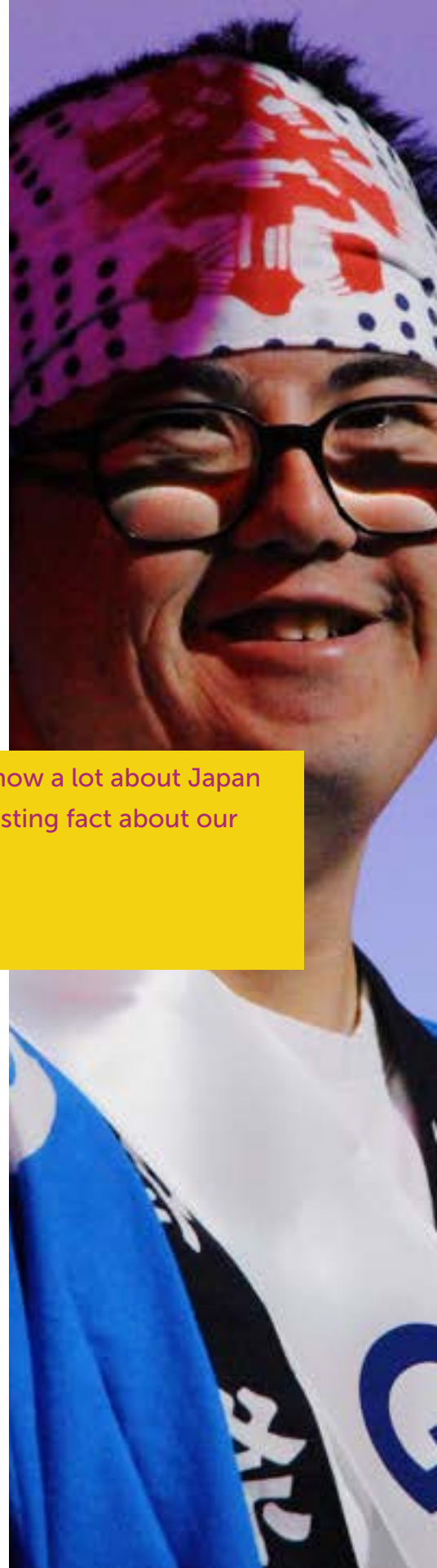
"It's really great to be able to share with people who may not know a lot about Japan or its people. If someone walks away with some new and interesting fact about our heritage or culture, it's a win."

- Cathy Cowen, Volunteer

Son Daniel was able to partake in the spotlight role of Pavilion Greeter, quickly becoming a happy and familiar face among many attendees of the Japanese Pavilion. His ability to dance around the stage and make others smile is just a part of what makes Daniel such an integral member of the Folklorama Family.

The Cowen family has found volunteering together to be an excellent opportunity to connect with other community members and participate in the Folklorama Festival.

Thank you, Cowen family, for your dedication and way to go, Daniel, for welcoming thousands of people to start their experience at your Pavilion so perfectly!





2023 Pavilion Coordinators

Africa Pavilion

Florence Okwudili, Pavilion Coordinator
Jibril Koroma, Assistant Pavilion Coordinator
Malaika Mustapha, Jr. Pavilion Coordinator

Africa/Caribbean Pavilion

Donne Taylor, Pavilion Coordinator
Anita Chambers, Assistant Pavilion Coordinator
Sonia Burke, Jr. Pavilion Coordinator

Belgian Pavilion

Leanne Allard, Pavilion Coordinator
Suzanne Armstrong, Pavilion Coordinator

Brazilian Pavilion

May Hupe, Pavilion Coordinator
Barbara Scheller, Pavilion Coordinator
Dalvinder Obhi, Assistant Coordinator

British Isles Pavilion

Alan Lloyd-Owen, Pavilion Coordinator
Shayleen McConnell Finucan, Pavilion Coordinator
Julie Fisher, Assistant Coordinator

Budapest-Hungaria Pavilion

Laura Gies, Pavilion Coordinator
Mirna Brindas, Pavilion Coordinator
Jean Kennedy, Assistant Pavilion Coordinator

Caribbean Pavilion

Darryl Ramkissoon, Pavilion Coordinator
Decris Providence, Pavilion Coordinator
Jacklin Bispham, Assistant Pavilion Coordinator
Ebony Furst, Jr. Pavilion Coordinator
Donovan Martin, Jr. Pavilion Coordinator

Casa do Minho Portuguese Pavilion

Samuel Sousa, Pavilion Coordinator
Susie Cruz, Pavilion Coordinator
Isabella Dias, Jr. Pavilion Coordinator

Celtic Ireland Pavilion

Angie Baran, Pavilion Coordinator
Philip Brady, Pavilion Coordinator

Chinese Pavilion

Amy Zhang, Pavilion Coordinator
Frank Guan, Pavilion Coordinator
Helen Wang, Assistant Pavilion Coordinator

Croatian Pavilion "Zagreb"

Ivan Magdic, Pavilion Coordinator
Vladimir Simunic, Assistant Pavilion Coordinator

Cuban Pavilion

Siany De la Cruz Gonzalez, Pavilion Coordinator
Yuriem Nodarse Soler, Pavilion Coordinator
Yeisell Querol Fernandez, Assistant Pavilion Coordinator

Egyptian Pavilion

Omneya Khalifa, Pavilion Coordinator
Hala Salama, Pavilion Coordinator
Nahla Abdelwahab, Assistant Pavilion Coordinator

El Salvador Pavilion

Roxana Marisol Aguilar, Pavilion Coordinator
Susana Beza, Pavilion Coordinator
Oscar Calix, Assistant Pavilion Coordinator

Ethiopian Pavilion

Tsion Zebene, Pavilion Coordinator
Winta Lakew, Pavilion Coordinator

First Nations Pavilion

Bella Flett, Pavilion Coordinator
Buffy Handel, Pavilion Coordinator
Jada Ross, Assistant Pavilion Coordinator
Sequoya Handel, Jr. Pavilion Coordinator

German Pavilion

Jasmine Duesterdiek, Pavilion Coordinator
Chantal Thibert, Pavilion Coordinator

Greek Pavilion

Athena Dinos, Pavilion Coordinator
Helen Pantos, Pavilion Coordinator
Demetrios Karvelas, Jr. Pavilion Coordinator

Hungary-Pannonia Pavilion

Laura Benesocky, Pavilion Coordinator
Liz Kovach, Pavilion Coordinator
Leah Kerger, Jr. Pavilion Coordinator

India Pavilion

Daljit Kainth, Pavilion Coordinator
Tanya Sagar, Pavilion Coordinator

Irish Pavilion

Brandy Anderson, Pavilion Coordinator
Caitlin Graham, Pavilion Coordinator

Israel Pavilion - Shalom Square

Natali Halberthal, Pavilion Coordinator
Roberta Malam, Pavilion Coordinator

Italian Pavilion

Angie Boehm, Pavilion Coordinator
Steffy Pereira, Pavilion Coordinator
Tabitha Pinder, Assistant Pavilion Coordinator
Arianna Vance-Moraca, Jr. Pavilion Coordinator

Japanese Pavilion

Les Kojima, Pavilion Coordinator

Métis Pavilion

Amanda Asham, Pavilion Coordinator
Arnold Asham, Pavilion Coordinator
Jennifer Swain, Assistant Pavilion Coordinator

Mexican Pavilion

Adriana Zagrodnik, Pavilion Coordinator
Pamela Salas, Pavilion Coordinator
Wendy Hernandez, Pavilion Coordinator
Zoila Teles, Assistant Pavilion Coordinator

Pábellon de España - Spain Pavilion

Marcos Illana, Pavilion Coordinator
Maria Da Costa Moreda, Pavilion Coordinator
Rosa Martin, Assistant Pavilion Coordinator

Pavilion of Portugal

Meagan Botelho, Pavilion Coordinator
Nicole Rodrigues, Pavilion Coordinator

Pavilion of Scotland

David Carey, Pavilion Coordinator
Bart Omand, Pavilion Coordinator

Pavillon canadien-français

Julie Desrochers, Pavilion Coordinator
Skylar Nicol, Pavilion Coordinator
Mélanie Rey, Assistant Pavilion Coordinator

Pearl of the Orient Philippine Pavilion

Sheila Pelagio, Pavilion Coordinator
Sheryl Vasquez, Pavilion Coordinator

Polish Pavilion

Lucy Greniuk, Pavilion Coordinator
Tom Malkiewicz, Assistant Pavilion Coordinator

Punjab Pavilion

Amritpal Singh Sekhon, Pavilion Coordinator
Jasleen Kaur Brar, Pavilion Coordinator
Preeya Chahal, Assistant Pavilion Coordinator
Rubani Kaur, Jr. Pavilion Coordinato

Romanian Pavilion

Sheryl Lupu, Pavilion Coordinator
Adrian Solomon, Pavilion Coordinator
Salina Lupu, Jr. Pavilion Coordinator

Scandinavian Pavilion

Joanne Gehman, Pavilion Coordinator



Slovenija Pavilion

Marc Schuster, Pavilion Coordinator
Olivia Schuster, Pavilion Coordinator
Pauline Tutkaluke, Assistant Pavilion Coordinator
Rayna Schuster, Jr. Pavilion Coordinator

Spirit of Ukraine Pavilion

Scott Gordon, Pavilion Coordinator
Keris Matskiw, Pavilion Coordinator

South Sudanese Pavilion

Nick Wani, Jr. Pavilion Coordinator
Igale Faragalla, Pavilion Coordinator
Martino Laku, Pavilion Coordinator
Joyce German, Assistant Pavilion Coordinator

Tamil Pavilion

Uthayarajee Nickson Francis, Pavilion Coordinator
Vijitha Noel, Assistant Pavilion Coordinator
Vidvan Kandeepan, Jr. Pavilion Coordinator

Ukraine Kyiv Pavilion

Yury Kruk, Pavilion Coordinator



2023 Folklorama Ambassadors General

Presented by: 

Folklorama’s 2023 Ambassadors General represented Folklorama with enthusiasm, integrity, and passion for celebrating diversity and promoting cultural understanding. Folklorama would like to congratulate:

Adult Ambassadors General Samantha Luczenczyn-Lane (Ukraine Kyiv Pavilion) and Lovepreet Singh Viridi (Punjab Pavilion), and Youth Ambassadors General Julia Amato (Italian Pavilion) and Jessica Deminco (Egyptian Pavilion) for an inspiring year. The Folklorama Ambassadors General Program is presented by Cambrian Credit Union.



Samantha Luczenczyn-Lane
2023 Adult Ambassador General



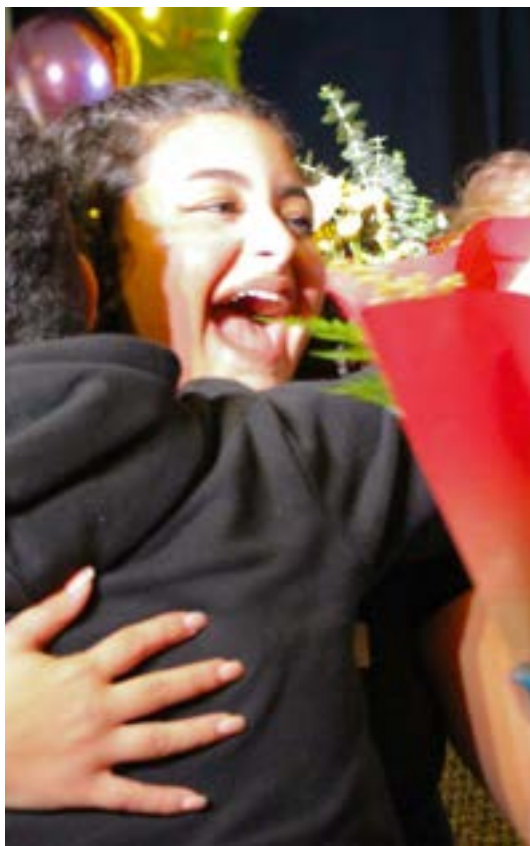
Lovepreet Singh Viridi
2023 Adult Ambassador General



Julia Amato
2023 Youth Ambassador General



Jessica Deminco
2023 Youth Ambassador General



Thank you to the 2022/2023 Ambassadors General Jury!

- Avrom Charach, Past President
- Agnes Gonzales, Folklorama Performing Member (Winnipeg Steel Orchestra)
- Leslie Hanson, Cambrian Credit Union
- David Langtry, Past President
- Kayla Lawson, Cambrian Credit Union
- Kai Price, 2019 Adult Ambassador General
- Karman Sidhu, 2022 Adult Ambassador General
- Eugene Waskiw, Folklorama Individual Member

2023 Pavilion Ambassadors

Nothing makes a community prouder than witnessing their Pavilion Ambassadors promote and educate others about their culture. Whether it was at the Winnipeg Pride Parade, the Art City Annual Parade, Indigenous Peoples' Day, Canada Day, multiple Folklorama events, or at their own Pavilion, these individuals represented their Pavilions with excitement and enthusiasm.

Folklorama Ambassador Appearance Award

The winners of the 2023 Folklorama Ambassador Appearance Competition: Jappan Behl, 2023 Adult Ambassador, Punjab Pavilion and Carson Mellon, 2023 Youth Ambassador, Israel Pavilion - Shalom Square.



2023 Pavilion Ambassadors



Africa Pavilion

Ejindu Okoro Onyinyeooma, Adult Ambassador
Semira Eva Mustapha, Adult Ambassador
Rose Fonkou, Youth Ambassador
Immaculata Munachiso Nwadike, Youth Ambassador

Africa/Caribbean Pavilion

Tatianna Connor, Adult Ambassador
Diandre Douglas, Adult Ambassador
Nicholas (Niko) Parrott, Youth Ambassador
Kayla Connor, Youth Ambassador

Belgian Pavilion

Tanya McKay, Adult Ambassador
Jess Globerman, Adult Ambassador
Emma Desrosiers, Youth Ambassador
Haley Thompson, Youth Ambassador

Brazilian Pavilion

Rachel Stewart, Adult Ambassador
Samuel Roriz, Adult Ambassador
Nmesoma Isinguzo, Youth Ambassador
Uloma Isinguzo, Youth Ambassador

British Isles Pavilion

Bailey Cumming, Adult Ambassador
Lizann Magee, Adult Ambassador
Danya Mozdzen, Youth Ambassador
Finn Havens, Youth Ambassador

Budapest-Hungaria Pavilion

Brienz LeBlanc, Adult Ambassador
Lana Kapoustianskaia, Adult Ambassador
Callie Curtis, Youth Ambassador
Maxx Kuklica, Youth Ambassador

Caribbean Pavilion

Kyle Sampson, Adult Ambassador
Nadia Thompson, Adult Ambassador
Dailia Martin, Youth Ambassador
Talia Glasgow, Youth Ambassador

Casa do Minho Portuguese Pavilion

Sofia Silva, Adult Ambassador
Judy Gravito Forbes, Adult Ambassador
Camryn Kozack, Youth Ambassador
Nicolas Medeiros, Youth Ambassador

Celtic Ireland Pavilion

Erin Greene, Adult Ambassador
Sandy Whiting, Adult Ambassador
Antonia Melo, Youth Ambassador
Chelsea Armstrong, Youth Ambassador

Chinese Pavilion

Joyce Ji, Adult Ambassador
Winnie Pan, Adult Ambassador
Katherine Wang, Youth Ambassador
Mary Ma, Youth Ambassador

Croatian Pavilion "Zagreb"

Emily Magdić-Staudinger, Adult Ambassador
Juliana Magdić, Adult Ambassador
Ben Coyle, Youth Ambassador
Eva Paulic, Youth Ambassador

Cuban Pavilion

Grettel Beaudoin, Adult Ambassador
Ramon Rancano, Adult Ambassador
Angelina Reif Tellez, Youth Ambassador
Annalis V McKay Nodarse, Youth Ambassador

Egyptian Pavilion

Rita Khalil, Adult Ambassador
Jessica Bolous, Adult Ambassador
Amy Attia, Youth Ambassador
Sarah Eid, Youth Ambassador

El Salvador Pavilion

Geovanni Valdes, Adult Ambassador
Jenny Carmona, Adult Ambassador
Ely Montoya, Youth Ambassador
Mayte Marin-Campos, Youth Ambassador

Ethiopian Pavilion

Kenean Solomon Kebede, Adult Ambassador
Mihiret Ayele Bekele, Adult Ambassador
Edom Getachew, Youth Ambassador
Yoanna Shalome Hailu, Youth Ambassador



First Nations Pavilion

Shawnee Handel, Adult Ambassador
Phoenix Handel, Youth Ambassador
Tehya Blackburn Moore, Youth Ambassador

German Pavilion

Emily Winter-Ray, Adult Ambassador
Max Ray, Adult Ambassador
Addison Janzen-Winter, Youth Ambassador
Maya Winter Norris, Youth Ambassador

Greek Pavilion

Anastasia Giannakis, Adult Ambassador
Elena Kreouzi, Adult Ambassador
Evan Berdesis, Youth Ambassador
Sofia Serafeim, Youth Ambassador

Hungary-Pannonia Pavilion

Kristin Carlow, Adult Ambassador
Leah Kerger, Adult Ambassador
Adam Rodger, Youth Ambassador
Emma Czinege, Youth Ambassador

India Pavilion

Nehal Kumar, Adult Ambassador
Vaibhav Uppal, Adult Ambassador
Anjali Kumar, Youth Ambassador
Vijay Kumar, Youth Ambassador

Irish Pavilion

Barry Miller, Adult Ambassador
Violet Miller, Adult Ambassador
Fiona Bailey, Youth Ambassador
Loughlin Hampton, Youth Ambassador

Israel Pavilion – Shalom Square

Alf Malam, Adult Ambassador
Romi Haims, Adult Ambassador
Carson Mellon, Youth Ambassador
Tali Groisman, Youth Ambassador

Italian Pavilion

Marcella Costantino, Adult Ambassador
Samantha Houzon, Adult Ambassador
Michael Houzon, Youth Ambassador
Olivia Costantino, Youth Ambassador

Japanese Pavilion

Miwako Miryoshi, Adult Ambassador
Rhea Teranishi, Adult Ambassador
Minami Tokairin, Youth Ambassador
Nicolai Kazuyuki Diaz Tsuzuki, Youth Ambassador

Métis Pavilion

Dawn Flett, Adult Ambassador
Dean Davis, Adult Ambassador
Ethan Campbell, Youth Ambassador
Peyton Habinski-Anderson, Youth Ambassador

Mexican Pavilion

Alberto Velasco Acosta, Adult Ambassador
Carolina Rangel Hernandez, Adult Ambassador
Azuli Solis, Youth Ambassador
Remi Velasco, Youth Ambassador

Pabellón de España – Spain Pavilion

Karra Rivera, Adult Ambassador
Monique Rivera, Adult Ambassador
Izabelle Jilani, Youth Ambassador
Jazmine McNarland Ferrada, Youth Ambassador

Pavilion of Portugal

Lindsey Moniz, Adult Ambassador
Miguel Valente, Adult Ambassador
Alyssa Raulino, Youth Ambassador
Emily Cortez, Youth Ambassador

Pavilion of Scotland

Keith Rempel, Adult Ambassador
Meghan Rempel, Adult Ambassador
Ainsley Bosak, Youth Ambassador
Munro Coutu, Youth Ambassador

Pavillon canadien-français

Émilie Bisson, Adult Ambassador
Jani Comeault, Adult Ambassador
Amélie Sorin, Youth Ambassador
Karine Jubinville, Youth Ambassador



Pearl of the Orient Philippine Pavilion

Del Pelagio, Adult Ambassador
Sarahdelle Galera, Adult Ambassador
Nicolas Tamayo, Youth Ambassador
Sudan Parke, Youth Ambassador

Polish Pavilion

Alex Prokopetz, Adult Ambassador
Marta Prokopetz, Adult Ambassador
Rozalia Caser, Youth Ambassador
Kaya Pecold, Youth Ambassador

Punjab Pavilion

Jappan Behl, Adult Ambassador
Sukhmandeep Kaur, Adult Ambassador
Divjyot Johar, Youth Ambassador
Tanvir Kanwal, Youth Ambassador

Romanian Pavilion

Anastasia Atkinson, Adult Ambassador
Lucas Giubega, Adult Ambassador
Annifrid Galambos, Youth Ambassador
Salina Lupu, Youth Ambassador

Scandinavian Pavilion

Carol Simonson Gunvaldsen, Adult Ambassador
Gary Gunvaldsen, Adult Ambassador
Leah Romu, Youth Ambassador
Lyneah Berg, Youth Ambassador

Slovenija Pavilion

Hannah Marchant, Adult Ambassador
Natalia Fenez, Youth Ambassador
Shilo Fenez, Youth Ambassador

South Sudanese Pavilion

Ephone Laku, Adult Ambassador
Jampel Madit, Adult Ambassador
Aluma Yanga, Youth Ambassador
Nyok Ayob, Youth Ambassador

Spirit of Ukraine Pavilion

Emma Boughen, Adult Ambassador
Jordan Blight, Adult Ambassador
Aubrey Boughen, Youth Ambassador
Isabel Tkach, Youth Ambassador

Tamil Pavilion

Ashwin Chidambara Subhash, Adult Ambassador
Dilaxshy Sivagurunathan, Adult Ambassador
Angelita Anselm-Nerio, Youth Ambassador
Ashwyn Arjoon, Youth Ambassador

Ukraine Kyiv Pavilion

Olesia Chychkevych, Adult Ambassador
Orest Deneka, Adult Ambassador
Halyna Kruk, Youth Ambassador
Maksym Kisil, Youth Ambassador



"In 2023, we had 158 Ambassadors whose dedication to sharing their culture and enthusiasm for embracing others was truly inspiring. Their embodiment of Folklorama's mission and passion for bringing people together guarantees a bright future not only for our organization but for the local community as a whole."

- Katie Green, Coordinator, Member & Festival Services

2023 Group Tour Program Volunteers

Thank you to the following Volunteers:

Seth Baker
Dan Bielak
Leslie Bourns
Megan Brisco
Avrom Charach
Cynthia Claeys
Christine Conway
Frank Conway
Melanie Davlut
James Douglas

Gina Falsarella
Dara Ghani
Murray Greenfield
Michelle Henning
Linda Joyce
Linda Langtry
Crystal Lloyd
Philippe Mailhot
Kyle McLean
Grace Melnyk
Alex Nicholls

Kelly Opitz
Sergio Pardini
Ruth Parnetta
Chris Peterson
Donna Rawluk
Judith Roe
Kim Rothney
Celina Thater
Denise Williams
Nick Zawadski



Group Tour Program Profile: Melanie Davlut

Born in Russell, Manitoba, Melanie has always been passionate about people. Her smile brightens the room everywhere she goes and she makes everyone feel welcome. Her daytime job is teaching English as an additional language, so her love for different cultures and helping people has always been strong.

Upon returning from working in Japan for eight years, she decided to venture out independently to the Folklorama Festival to check it out.

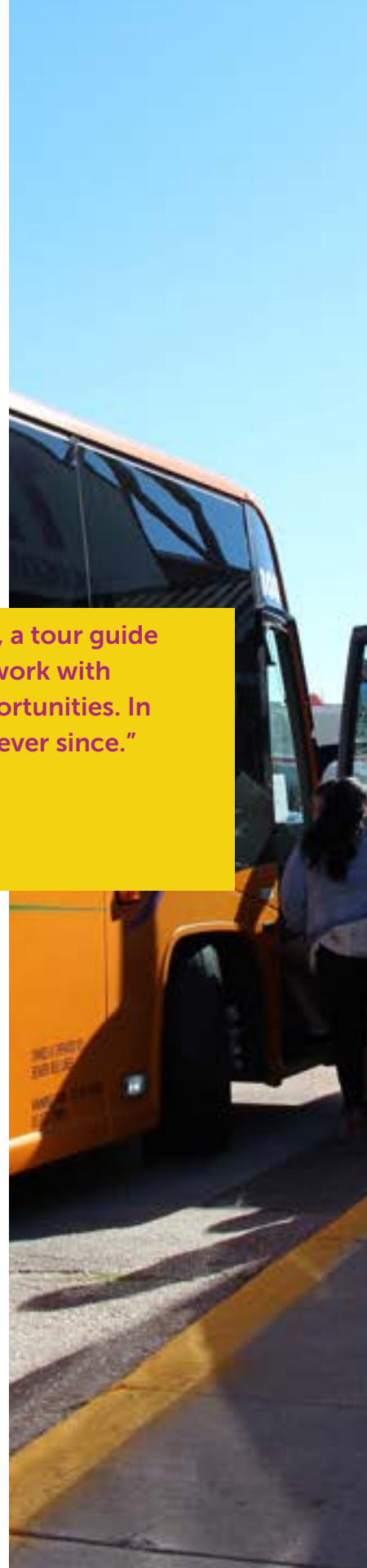
"One night I was at the Greek Pavilion and I met Rosemarie Todaschuk, a tour guide with a group. We started talking and she told me about her volunteer work with Folklorama. I was interested, so I e-mailed asking about volunteer opportunities. In 2005, I started volunteering. It was so much fun and I've been doing it ever since."

- Melanie Davlut,
Tour Guide Volunteer

During the Folklorama Festival, the Folklorama Operations team works with Davlut's schedule to find the perfect fit for her to lead different tour groups. These groups can be from all over Canada, the U.S., or even families getting a bus together for a special celebration.

"I think that it is so wonderful that we have so many cultures in Canada to showcase, and Folklorama is a great way to experience them," states Davlut. "I have met so many wonderful people (my fellow Tour Guide members who are like family), and interesting people on group tours. It is such a fun experience. I even tour-guided the week after my wedding and when I was pregnant! "

Thank you, Melanie for your many hours of volunteerism!



Mark & Dorothy Danzker Scholarship



Scholarships

The Danzker family was a fixture in Winnipeg with a long-standing reputation for contributing to the community's well-being. Mark Danzker established a fund at the Jewish Foundation of Manitoba during his lifetime. The Mark and Dorothy Danzker Perpetual Trust was created in partnership with the Jewish Foundation to continue his legacy when he passed away. Lawrence Cohen, a well-established stockbroker and family friend, became co-executor of the estate and helped allocate funds to organizations in need throughout the Winnipeg community.

One such organization was Folklorama, which was brought to Mr. Cohen's attention by David Cohen (no relation), a board member of Folklorama at the time. Shortly after, the Mark & Dorothy Danzker Scholarship for Excellence was developed. Fast forward over twenty years and \$144,000 in scholarships have been awarded to 129 students.

Folklorama would like to extend our heartfelt congratulations to all eight scholarship recipients. Your unwavering commitment to sharing your cultural heritage and promoting diversity is inspiring.

Thank you to Lawrence Cohen and the Jewish Foundation for their remarkable support in giving youth a chance to succeed.

Folklorama would also like to extend a thank-you to the 2023 scholarship selection jury members: Véronique Demers, Emiliano Galera, Delvinder Kaur, and Carol Matsumoto.

Congratulations to the following eight individuals who each received a 2023 post-secondary scholarship of \$1,000:



Angelina Cotroneo

A passionate advocate for culture, inclusivity, and diversity. Throughout her life, she has actively participated in many cultural activities that have fostered her love for not only her Italian heritage but also sparked her interest in other cultures and religions around the world. Angelina is currently studying at the University of Manitoba, majoring in Religion, with hopes to one day enter the Faculty of Law.

Demetrios Karvelas

An active member of the Greek community of Winnipeg. He has been involved with his Greek dance programs for as long as he can remember. Currently, Demetrios is a student in the Faculty of Education at the University of Manitoba, about to enter his final year.

Kyle Kyrzyk

Became involved with Winnipeg's Scottish community in 2010, volunteering with his family at the Pavilion of Scotland. He discovered his passion for Scottish Pipe Bands there, leading him to join the Lord Selkirk RFM Pipe Band in 2012 as a snare drummer. As Kyle begins University, he has committed to continue teaching drumming with the youth band and will join the Winnipeg Police Pipe Band to expand his connection to his Scottish culture.

Emily Leskiw

Was the 2022 Youth Ambassador of the Ukraine Kyiv Pavilion. This was a great experience for her as she loves sharing her culture with others and showcasing the importance of embracing her culture. Emily graduated with Honours from St. Mary's Academy and was accepted with direct entry into the Asper School of Business. She is entering into the final year of her degree with a major in Finance and Marketing.

Donovan Martin

A second-year environmental science major at Ottawa's Carleton University. He served as the 2019 Youth Ambassador for Folklorama's Caribbean Pavilion and the 2020-2021 Youth Ambassador General for Folklorama. He and his co-AGs shared the position for the longest time in the Festival's history.

Rachel Stewart

An exceptional young adult with a multicultural background, ranging from European to Asian to South American cultures. Because Rachel has a multicultural background, she has done many things to learn about her culture and make connections with her community. Rachel is going into her third year of university and will be attending Université de Montréal in the fall, continuing her studies in science.

Nicolas Tamayo

Has been on stage since before he was born and has been a part of the Filipino youth group Magdaragat for over ten years. He has spent his entire life with the group, cultivating his craft and sharing his cultural heritage with other youths at various cultural events, including the Folklorama Festival. He was chosen as the Ambassador General for Folklorama's 2022 Festival and served with dedication, giving his all to fulfill that role. Nicolas is currently attending his 3rd year at the University of Manitoba, hoping to enter the Asper School of Business and finish with a degree in accounting.

Kimberly Urquilla

Was born in San Salvador, El Salvador. During her childhood, she was always involved in academic activities that provided her with a strong knowledge of her country's history, traditions, identity, and culture; thus, she was always conscious about her role as a Salvadorean, until everything changed when she decided to move to Canada to continue her education. Kimberly was recently accepted at the University of Winnipeg and will be studying computer science.



Scholarship Profile: Véronique Demers

In 2017, Véronique Demers was studying medicine at the University of Ottawa when she heard about the Mark & Dorothy Danzker Scholarship opportunity. As an active member of the Folklorama French-Canadian community, she knew she would be a great candidate. She applied and won.

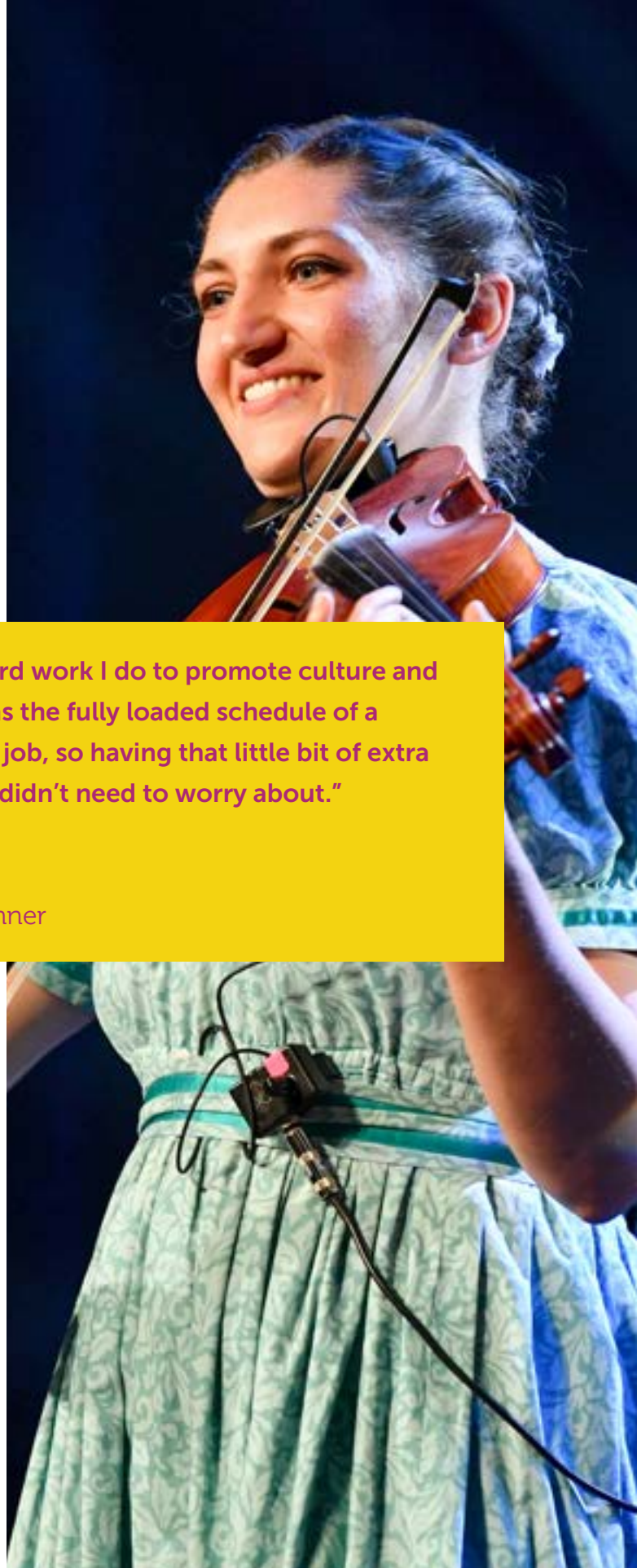
"It meant a lot to be recognized for all the hard work I do to promote culture and music. It was also very hard to make money as the fully loaded schedule of a medical student doesn't allow time to have a job, so having that little bit of extra money meant one more month of rent that I didn't need to worry about."

- Véronique Demers,
2017 Mark & Dorothy Danzker Scholarship Winner

Today, Demers is a family physician in Winnipeg and Ste Anne, MB. She still plays the violin in her spare time and performs at Folklorama every year.

"(The Scholarship) is a great way to be recognized for the work that people do to help keep culture and heritage alive."

Congratulations not only to Véronique Demers, but also to the many deserving individuals who have been recipients of the Mark & Dorothy Danzker Scholarship for Excellence.





Folklorama

CULTURAL ●●●●
PRESERVATION FUND





Folklorama Cultural Preservation Fund

The Folklorama Cultural Preservation Fund (CPF) was created to fundraise on behalf of our ethno-cultural communities, whereby youth will have the opportunity to access funds to create, produce and present programs that preserve their intangible heritage.

The fund is held at The Winnipeg Foundation which will, through their Spending Policy, inform Folklorama of the annual disbursement rate that will in turn inform our decisions on the amount of funds to award to youth.

In 2023 goals were established to formalize the award process. This work was completed and ready to launch in September. With the vacancy of the Director who lead this initiative, plans were paused. The program is ready to be delivered to our members and will be launched in 2024.

Thank you to our 2023 Folklorama Cultural Preservation Fund donors who supported not only during our Giving Tuesday campaign, but throughout the year.

Donor Profile: Jim Court

Jim Court joined the Folklorama Family in 1991 as a volunteer at the Pavilion of Scotland manning a cultural display booth, where he shared various aspects of Scottish culture with visitors.

“Sharing culture has allowed me to see others in a different light and recognize that we are diverse. Those differences make for a more dynamic society where we respect and grow through each other’s strengths,” said Court.

From there he volunteered as security, joined the Board of Directors, and has been both treasurer and ran admissions for the Pavilion of Scotland. In 1999, he became Pavilion Coordinator and joined the Folklorama Steering Committee. Still, Court wanted to increase his outstanding volunteerism by serving on Folklorama’s Board of Directors and eventually became President of the Board of Directors in 2009. Since then and in the present day, Jim continues to be a member of the Folklorama Finance and Audit Committee and a Donor to Folklorama’s Cultural Preservation Fund.

The Folklorama Cultural Preservation Fund is a permanent endowment fund established at The Winnipeg Foundation. This Fund will provide Folklorama members access to funds to help grow youth initiatives for ongoing or new projects that celebrate, educate, promote, and preserve culture for many years to come.



“When youth are involved in the cultures of their communities it engages them, making them better overall citizens and more likely to succeed in the future,” said Court.

“When they are exposed to the cultures of others positively it helps eliminate the prejudice and bias which makes multicultural work and our society better as a whole.”

- Jim Court,
2023 Cultural Preservation Fund Donor

Thank you, Jim, for all of your hard work and dedication to keeping culture alive.

Donor List

Thank you to our 2023 donors who supported not only during our Giving Tuesday campaign, but throughout the year.

Cultural Preservation Fund

Althea Gederon

Anonymous

Anonymous (In Memorial: Anita Llerena Jara Almonte, abuela Anuja and abuela Rosita)

Avrom Charach

Barney Charach

Bridget Peterson

Canada Life (In recognition of Calvin Loi's volunteerism in the community)

Calvin Loi

Christine Freeman

Deborah Bowers

Denys Volkov

Donald E. Anderson (In memory of D.C and Evelyn Macdonald)

Doreen Docking

Henry Wiebe

Jim Court (In honour of Edward Court)

Laurence Findlay

Matthew Sobocan

Miki Schweitzer

Murray Greenfield

Phyllis Shindak

Richard Reif

Ronald Storozuk

Royal Bank of Canada

Susan Shortill

Tamar Barr

Teresa Cotroneo (In honour of Folklorama Volunteers)

Tes Aiello

The Charach Family Fund

Folklorama General Fund

Lara London (In honour of Avrom and Barney Charach)

Ryan Bollenbach

Royal Bank of Canada

The Charach Family Fund

2023 Partners & Funders



Partners & Funders

Folklorama operates 365 days a year thanks to the support of partner organizations and government programs. Because of their belief in the importance of celebrating diversity, Folklorama is able to live its mission in everything we do.



Partner Profile: Recycle Everywhere

Folklorama is constantly working to understand its environmental impact. From meeting with the Pavilion Coordinators, where environmental initiatives and goals are set, to working outside of the Festival, to creating year-round initiatives for the Operations team, Folklorama is striving to be a better friend to the environment.

One of these initiatives in 2023 was a partnership with Recycle Everywhere.

Founded in 2010, the Canadian Beverage Container Recycling Association (CBCRA) is a not-for-profit, industry-funded organization whose membership includes beverage brand owners and distributors. CBCRA is committed to reaching the government-mandated target of recovering 75% of beverage containers sold in Manitoba. CBCRA implemented and operates the Recycle Everywhere program. Recycle Everywhere also educates Manitobans on beverage container recycling to ensure that it is convenient to recycle empty beverage containers no matter where you live, work, or play just by looking for their blue bins across the province to recycle all your empty cans, cartons, and juice boxes.

"We all have a role to play for a cleaner Manitoba. Recycle Everywhere is pleased to partner with Folklorama — the world's largest- and longest-running multicultural festival — to help ensure every beverage container is properly collected and recycled throughout the two-week event."

Candace Kunkel
Marketing Coordinator, CBCRA/ Recycle Everywhere

Thank you, Recycle Everywhere, for your continued partnership with Folklorama.



Financials



Management's Responsibility

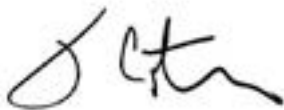
To the Members of the Folk Arts Council of Winnipeg Inc. and Folklorama Inc.:

Management is responsible for the preparation and presentation of the accompanying consolidated financial statements, including responsibility for significant accounting judgments and estimates in accordance with Canadian accounting standards for not-for-profit organizations. This responsibility includes selecting appropriate accounting principles and methods, and making decisions affecting the measurement of transactions in which objective judgment is required.

In discharging its responsibilities for the integrity and fairness of the consolidated financial statements, management designs and maintains the necessary accounting systems and related internal controls to provide reasonable assurance that transactions are authorized, assets are safeguarded and financial records are properly maintained to provide reliable information for the preparation of consolidated financial statements.

The Board of Directors and Finance and Audit Committee are composed primarily of Directors who are neither management nor employees of the Organization. The Board is responsible for overseeing management in the performance of its financial reporting responsibilities, and for approving the financial information included in the annual report. The Board fulfils these responsibilities by reviewing the financial information prepared by management and discussing relevant matters with management and external auditors. The Committee is also responsible for recommending the appointment of the Organization's external auditors.

MNP LLP is appointed by the Members to audit the consolidated financial statements and report directly to them; their report follows. The external auditors have full and free access to, and meet periodically and separately with, both the Finance and Audit Committee and management to discuss their audit findings.



Executive Director



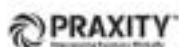
Manager, Finance & Administration

MNP LLP

True North Square

242 Hargrave Street, Suite 1200, Winnipeg MB, R3C 0T8

1.877.500.0795 T: 204.775.4531 F: 204.783.8329



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Independent Auditor's Report

To the Members of the Folk Arts Council of Winnipeg Inc. and Folklorama Inc.:

Opinion

We have audited the consolidated financial statements of Folklorama (the "Organization"), which comprise the consolidated statement of financial position as at December 31, 2023, and the consolidated statements of operations, changes in net assets and cash flows for the year then ended, and notes to the consolidated financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying consolidated financial statements present fairly, in all material respects, the consolidated financial position of the Organization as at December 31, 2023, and the results of its consolidated operations and its consolidated cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Basis for Opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Consolidated Financial Statements section of our report. We are independent of the Organization in accordance with the ethical requirements that are relevant to our audit of the consolidated financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Other Information

Management is responsible for the other information. The other information comprises the information included in the annual report, but does not include the consolidated financial statements and our auditor's report thereon. The annual report is expected to be made available to us after the date of this auditor's report.

Our opinion on the consolidated financial statements does not cover the other information and we will not express any form of assurance conclusion thereon.

In connection with our audit of the consolidated financial statements, our responsibility is to read the other information identified above when it becomes available and, in doing so, consider whether the other information is materially inconsistent with the consolidated financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated.

When we read the annual report, if we conclude that there is a material misstatement therein, we are required to communicate the matter to those charged with governance.

Responsibilities of Management and Those Charged with Governance for the Consolidated Financial Statements

Management is responsible for the preparation and fair presentation of the consolidated financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, management is responsible for assessing the Organization's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Organization or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Organization's financial reporting process.

MNP LLP

True North Square

242 Hargrave Street, Suite 1200, Winnipeg MB, R3C 0T8

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Auditor's Responsibilities for the Audit of the Consolidated Financial Statements

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these consolidated financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Organization's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Organization's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the consolidated financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Organization to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the consolidated financial statements, including the disclosures, and whether the consolidated financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Winnipeg, Manitoba

February 28, 2024

MNP LLP
Chartered Professional Accountants

MNP LLP

Folklorama
Consolidated Statement of Financial Position
As at December 31, 2023

	2023	2022
Assets		
Current		
Cash and cash equivalents	223,735	474,896
Marketable securities (Note 3)	638,599	519,259
Accounts receivable	25,075	11,775
Inventory	43,655	46,418
Prepaid expenses	15,646	7,304
	946,710	1,059,652
Capital assets (Note 4)	68,282	44,908
	1,014,992	1,104,560
Liabilities		
Current		
Accounts payable and accruals	49,178	41,962
Deferred cultural arts and membership revenues (Note 7)	113,555	251,197
Deferred portion of Canada Emergency Business Account loan (Note 9)	-	20,000
	162,733	313,159
Canada Emergency Business Account Loan (Note 9)	-	22,000
	162,733	335,159
Net Assets		
Invested in capital assets	68,282	44,908
Internally restricted (Note 3), (Note 6)	288,036	288,036
Unrestricted	495,941	436,457
	852,259	769,401
	1,014,992	1,104,560

Approved on behalf of the Board



Director



Director

The accompanying notes are an integral part of these consolidated financial statements

1

MNP
L.P.

Folklorama
Consolidated Statement of Operations

For the year ended December 31, 2023

	2023	2022
Revenue		
Pavilion admission	1,385,736	866,413
Grants (Note 10)	507,460	625,365
Corporate sponsor-partners	258,004	235,994
Ethnocultural arts	300,777	226,129
Group tour program	357,874	214,793
Advertising	44,025	36,893
Investment	29,989	17,066
Pavilion licensing	12,900	12,037
Memberships	5,800	5,160
Miscellaneous	3,662	1,118
Donations	3,667	3,077
	2,909,894	2,244,045
Expenses		
Ethnocultural arts	234,190	153,386
Group tour program	240,467	149,954
Insurance	5,877	13,018
Marketing and communications	173,799	168,993
Membership services	28,500	12,737
Office	169,002	97,682
Pavilion admission services fees	225,819	136,834
Pavilion admission sharing	561,187	371,941
Pavilion coordination and development	52,709	43,763
Postage	1,682	795
Professional fees	44,161	65,316
Rent	137,511	122,092
Salaries and benefits	841,213	776,318
Special events	56,017	42,726
Telephone	9,383	9,448
	2,781,517	2,165,003
Excess of revenue over expenses before other items	128,377	79,042
Other items		
Unrealized gain (loss) on fair value of marketable securities	3,484	(8,792)
Loss on disposal of capital assets	-	(1,251)
Amortization	(5,739)	(5,078)
Special projects	(43,264)	-
	(45,519)	(15,121)
Excess of revenue over expenses	82,858	63,921

The accompanying notes are an integral part of these consolidated financial statements

Folklorama
Consolidated Statement of Changes in Net Assets
For the year ended December 31, 2023

	<i>Invested in capital assets</i>	<i>Internally restricted</i>	<i>Unrestricted</i>	2023	2022
Net assets, beginning of year	44,908	288,036	436,457	769,401	705,480
Excess (deficiency) of revenue over expenses	(5,739)	-	88,597	82,858	63,921
Investment in capital assets	29,113	-	(29,113)	-	-
Net assets, end of year	68,282	288,036	495,941	852,259	769,401

The accompanying notes are an integral part of these consolidated financial statements

Folklorama
Consolidated Statement of Cash Flows

For the year ended December 31, 2023

	2023	2022
Cash provided by (used for) the following activities		
Operating		
Excess of revenue over expenses	82,858	63,921
Amortization	5,739	5,078
Fair value adjustment related to marketable securities	(3,484)	8,792
Loss on disposal of assets	-	1,251
Forgivable portion of Canada Emergency Business Account loan	(20,000)	-
	65,113	79,042
Changes in working capital accounts		
Accounts receivable	(13,300)	102,411
Inventory	2,763	1,969
Prepaid expenses	(8,342)	16,751
Accounts payable and accruals	7,216	31,959
Deferred cultural arts and membership revenues	(137,642)	176,495
Deferred cultural preservation fund	-	(10,821)
	(84,192)	397,806
Financing		
Repayment of Canada Emergency Business Account Loan	(22,000)	(18,000)
Investing		
Purchase of capital assets	(29,113)	(2,365)
Interest income from marketable securities	(15,856)	(13,094)
Purchase of investments	(100,000)	-
	(144,969)	(15,459)
Increase (decrease) in cash resources	(251,161)	364,347
Cash resources, beginning of year	474,896	110,549
Cash resources, end of year	223,735	474,896

The accompanying notes are an integral part of these consolidated financial statements

1. Incorporation and nature of the organization

These consolidated financial statements described as "Folklorama" include the accounts of the legal entities Folk Arts Council of Winnipeg Inc. and Folklorama Inc.

Folk Arts Council of Winnipeg Inc. and Folklorama Inc. (together "the Organization") were established as not-for-profit organizations incorporated under the laws of the Province of Manitoba. Both organizations operate in unison, sharing a common membership, Board of Directors, management and mission statement. As such, the Organization is under common control.

The Organization is committed to its mission of celebrating diversity and promoting cultural understanding.

The Organization is a registered charity under the Income Tax Act (Canada) and is therefore exempt from income taxes.

2. Significant accounting policies

The consolidated financial statements have been prepared in accordance with Canadian accounting standards for not-for-profit organizations as issued by the Accounting Standards Board in Canada and include the following significant accounting policies:

Cash and cash equivalents

Cash and cash equivalents consist of funds on deposit and cash balances held at brokers.

Inventory

Inventory consists of finished goods and is valued at the lower of average cost and net realizable value. Net realizable value is the estimated replacement cost.

Capital assets

Capital assets are recorded at cost. The cost for contributed capital assets is considered to be fair value at the date of contribution. Amortization is provided at rates intended to amortize the cost of assets over their estimated useful lives as follows:

	Method	Rate
Automotive	declining balance	30 %
Office equipment	declining balance	10 %
Leasehold improvements	straight-line	10 years

Long-lived assets

Long-lived assets consists of capital assets. Long-lived assets held for use are measured and amortized as described in the applicable accounting policies.

The Organization writes down long-lived assets held for use when conditions indicate that the asset no longer contributes to the Organization's ability to provide goods and services. The assets are also written-down when the value of future economic benefits or service potential associated with the asset is less than its net carrying amount. When the Organization determines that a long-lived asset is impaired, its carrying amount is written down to the asset's fair value.

Revenue recognition

The Organization follows the deferral method of accounting for contributions. Restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured. All investment income is unrestricted and is recognized when earned.

2. **Significant accounting policies** *(Continued from previous page)*

Pavilion admission

Pavilion admission revenue is based on the sale of admission tickets made directly by the Organization, as well as such sales as reported by the pavilions to the Organization. Pavilion admission sharing expenses represent the pavilions' share of the admission revenue pursuant to revenue-sharing agreements. Pavilion admission revenue is recognized in the statement of operations gross of applicable pavilion admission services fees. Pavilion admission service fees include TipToe service fees and other merchant processing fees.

Government assistance

Government assistance includes all funding received from the federal and provincial government. The Organization recognizes government assistance received as earned revenue in the period for which all obligations in relation to the assistance have been satisfied.

Donated materials and services

In the normal course of business, the Organization receives certain donated materials and services. To the extent that the fair value of the donated materials and services can be reasonably estimated, they are recognized as revenue and expenses in the consolidated financial statements. When the fair values of the donated materials and services cannot be reasonably estimated, they are not recognized in the consolidated financial statements.

Deferred contributions

Deferred cultural arts and membership revenue and deferred sponsorship and pavilion licensing revenues represent amounts received in the current year relating to the subsequent year. All deferred revenues are recognized when the related expenses are incurred.

Leases

Leases are classified as either capital or operating. A lease that transfers substantially all of the benefits and risks of ownership is classified as a capital lease. At the inception of a capital lease, an asset and a payment obligation are recorded at an amount equal to the lesser of the present value of the minimum lease payments and the property's fair market value. Assets under capital leases are amortized on a straight-line basis, over their estimated useful lives. All other leases are accounted for as operating leases and rental payments are expensed as incurred.

Use of estimates

The preparation of these consolidated financial statements in conformity with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the consolidated financial statements, and the reported amounts of revenues and expenses during the reporting period.

Accounts receivable are stated after evaluation as to their collectability and an appropriate allowance for doubtful accounts is provided where considered necessary. Provisions are made for slow moving and obsolete inventory. Amortization is based on the estimated useful lives of capital assets.

These estimates and assumptions are reviewed periodically and, as adjustments become necessary they are reported in excess of revenues and expenses in the periods in which they become known.

Financial instruments

The Organization recognizes financial instruments when the Organization becomes party to the contractual provisions of the financial instrument.

Arm's length financial instruments

Financial instruments originated/acquired or issued/assumed in an arm's length transaction ("arm's length financial instruments") are initially recorded at their fair value.

At initial recognition, the Organization may irrevocably elect to subsequently measure any arm's length financial instrument at fair value. The Organization has not made such an election during the year.

2. Significant accounting policies *(Continued from previous page)*

Transaction costs and financing fees directly attributable to the origination, acquisition, issuance or assumption of financial instruments subsequently measured at fair value are immediately recognized in excess of revenue over expenses. Conversely, transaction costs and financing fees are added to the carrying amount for those financial instruments subsequently measured at cost or amortized cost.

Financial asset impairment

The Organization assesses impairment of all its financial assets measured at cost or amortized cost. The Organization groups assets for impairment testing when available information is not sufficient to permit identification of each individually impaired financial asset in the group; there are numerous assets affected by the same factors; no asset is individually significant. Management considers whether the issuer is having significant financial difficulty; whether there has been a breach in contract, such as a default or delinquency in interest or principal payments in determining whether objective evidence of impairment exists. When there is an indication of impairment, the Organization determines whether it has resulted in a significant adverse change in the expected timing or amount of future cash flows during the year.

Any impairment, which is not considered temporary, is included in current year excess of revenue over expenses.

The Organization reverses impairment losses on financial assets when there is a decrease in impairment and the decrease can be objectively related to an event occurring after the impairment loss was recognized. The amount of the reversal is recognized in excess of revenue over expenses in the year the reversal occurs.

3. Marketable securities

Marketable securities consist of government and corporate bonds and securities bearing interest at rates ranging from 2.73% to 5.30% (2022 - 2.73% to 4.35%) and maturing between April 2024 and June 2029 (2022 - between July 2023 and June 2029). The bonds and securities are carried at fair value and were purchased at a cost of \$557,029 (2022 - \$168,545). The fair value adjustment recognized in the statement of operations during the year is an increase of \$3,484 (2022 - a decrease of \$8,792). Included in marketable securities is \$288,036 (2022 - \$288,036) that is internally restricted. The marketable securities that matured during the year were not redeemed. Instead, this matured amount of \$269,144 (2022 - \$92,095) has been partially reinvested into additional marketable securities and the remaining amount is being kept in a high interest cash savings account within the investment portfolio.

Folklorama
Notes to the Consolidated Financial Statements

For the year ended December 31, 2023

4. Capital assets

	<i>Cost</i>	<i>Accumulated amortization</i>	<i>2023 Net book value</i>
Automotive	6,783	6,783	-
Office equipment	419,825	351,543	68,282
Leasehold improvements	188,247	188,247	-
	614,855	546,573	68,282

	<i>Cost</i>	<i>Accumulated amortization</i>	<i>2022 Net book value</i>
Automotive	6,783	6,783	-
Office equipment	390,712	345,804	44,908
Leasehold improvements	188,247	188,247	-
	585,742	540,834	44,908

5. Bank indebtedness

At December 31, 2023, the Organization had available lines of credit totaling \$150,000 (2022 - \$150,000), bearing interest at prime plus 2.00% (2022 - prime plus 2.00%). As at December 31, 2023 the line of credit had a withdrawal balance of \$nil (2022 - \$nil). As at December 31, 2023, the prime rate was 7.20% (2022 - 6.45%). The following has been collateralized in connection with this line of credit:

- General security agreement; and
- Guarantee and postponement of claim in the amount of \$150,000.

6. Internally restricted net assets

These resources are internally restricted by the Board of Directors to provide for current and future capital needs of the Organization, funding for special projects and contingency funding to ensure the Organization's financial stability. Included in marketable securities is \$288,036 (2022 - \$288,036) that is internally restricted.

7. Deferred cultural arts and membership revenues

Deferred cultural arts and membership revenues includes \$24,055 (2022 - \$18,495) regarding 2024 memberships and licensing fees paid in 2023; \$13,150 regarding 2024 ethno-cultural shows paid in 2023; \$1,400 (2022 - \$40,000) in funds received for a project grant to be undertaken in 2024; \$2,325 regarding 2024 advertising revenue paid in 2023; as well as \$72,625 in provincial funding relating to fiscal 2024 that was received in 2023.

8. Cultural Preservation Fund

The Folklorama Cultural Preservation Fund launched on August 4, 2020 and it was established to align with the Organization's mandate of celebrating diversity and promoting cultural understanding. This Fund will provide Folklorama members access to funds to support their ongoing or new projects that celebrate, educate, promote, and preserve culture. These funds are externally restricted.

As of September 6, 2022 the Cultural Preservation Fund is maintained by The Winnipeg Foundation for general annual grant making activity. The Winnipeg Foundation provides funding in the amount of 4.8% of previous years' contribution to the Cultural Preservation Fund. The interest earned by this Fund is to be used at the discretion of the Organization's Board of Directors in accordance with its mandate. In the current year, the Organization contributed \$nil (2022 - \$20,010). This \$nil (2022 - \$20,010) contribution was reflected by The Winnipeg Foundation in their September 2023 report. Contributions of \$3,496 (2022 - \$18,813) were made by third-party donations directly to the Winnipeg Foundation. The market value of the fund at year-end is \$46,911. In addition, the Organization had a balance of disbursements payable from the Cultural Preservation Fund in the amount of \$1,819. This amount that is to be disbursed by the Organization was received in the subsequent period.

Interest earned on the fund is reinvested into the fund on an annual basis. The fund held on behalf of the Organization is not presented in the consolidated financial statements.

9. Canada Emergency Business Account Loan

The Canada Emergency Business Account (CEBA) Loan was introduced by the Federal government to help businesses affected by COVID-19, with non-deferrable expenses such as rent, utilities, insurance, payroll, and property taxes. Businesses can access interest free loans of up to \$60,000 and have \$20,000 of the loan forgiven if paid back by January 18, 2024. Folklorama received \$60,000 of CEBA loan and deferred \$20,000, which is the forgivable portion of the loan. In 2023 the Organization made a payment of \$22,000 (2022 - \$18,000) to pay off the CEBA loan in full. The deferred revenue was recognized in the year and included in other grant revenue.

10. Government grants

During the year, the Organization received \$507,460 (2022 - \$625,365) of government grants related to its operating activities as summarized in the table below.

	2023	2022
Province of Manitoba	290,500	290,500
Winnipeg Arts Council	102,100	97,200
Winnipeg Foundation	50,000	-
Other grants	40,000	3,687
Community Services Recovery Fund	24,860	-
Manitoba Arts Council	-	105,300
Tourism and Hospitality Recovery Program	-	103,551
Canada Emergency Rent Subsidy	-	25,127
	507,460	625,365

11. Donated materials and services

The total value of donated materials and services that is recognized as corporate sponsor-partner revenue is \$84,504 (2022 - \$92,209).

12. Commitments

The Organization entered into a lease agreement for its premises expiring March 31, 2026. The minimum lease payments, not including operating costs, for the next three years is as follows:

2024	90,000
2025	90,000
2026	22,500
	<hr/>
	202,500

13. Financial Instruments

The Organization, as part of its operations, carries a number of financial instruments. It is management's opinion that the Organization is not exposed to significant interest, currency or credit risks arising from these financial instruments except as otherwise disclosed.

Interest rate risk

Interest rate risk is the risk that the value of a financial instrument might be adversely affected by a change in the interest rates. Changes in market interest rates may have an effect on the cash flows associated with some financial assets and liabilities, known as cash flow risk, and on the fair value of other financial assets or liabilities, known as price risk.

The Organization is exposed to interest rate risk with respect to marketable securities. This risk arises from differences in the timing and amount of cash flows related to the Organization's assets. The value of the marketable securities is affected by changes in market interest rates.

Members, Board of Directors, Committees & Staff



Folklorama Members

Community Organization Members

African Communities of Manitoba Inc.
Afro-Caribbean Association of Manitoba Inc.
Argentinean Manitoban Association Inc.
Asham Stompers Inc.
Asian Women of Winnipeg Inc.
Belgian Folk Dancers of Winnipeg
Brady Academy Parents' Association Inc.
Canadian Salvadorians in Winnipeg (CASA) Inc.
Canadian Slovenian Cultural Society Inc.
Casa do Minho Portuguese Centre Inc.
Centre culturel franco-manitobain (CCFM) Inc.
Council of Caribbean Organizations of Manitoba Inc.
Council of South Sudanese Communities of Manitoba (COSSCOM) Inc.
Croatian Pavilion Zagreb Inc.
Egyptian Canadian Society of Manitoba Inc.
Ethiopian Society of Winnipeg Inc.
Friends of the Cuban Arts Inc.
German Canadian Congress of Manitoba Inc. (GCC)
German Society of Winnipeg
Ghanaian Union of Manitoba Inc.
Hungarian Canadian Cultural Society of Manitoba Inc.
Hungarian Kapisztrán Folk Ensemble of Winnipeg Inc.
India Association of Manitoba Inc.
Italian Canadian League (Centre) of Manitoba Inc.
Japanese Cultural Association of Manitoba Inc.
Korean Society of Manitoba for Fraternity and Culture Inc.
+ Latin Roots Dance Group & Association Inc.
Le Club Belge Inc. (Legion Branch #107)
Magdaragat Philippines (The Voyagers of the Seas) Inc.
Manitoba Chilean Association Cultural Center Inc.
McConnell School of Dance Students Association Inc.
Mex Y Can Association of Manitoba Inc.
Neemu-Egwah Inc.
Order of AHEPA Polikos Aster Chapter CJ8 Inc.
Panjab Foundation of Manitoba Inc.
Paraguay Cultural Association of Manitoba Inc. (PCAM)
Philippine Canadian Centre of Manitoba Inc.
Polish Combatants' Association, Branch 13 in Canada Inc.
Portuguese Association of Manitoba Inc.
Rady Jewish Community Centre of Winnipeg Inc.
Scandinavian Folk Group of Manitoba Inc.
Scottish Association of Winnipeg Inc.
Spanish Club of Winnipeg Inc.
+ St. Phillip Minh Folk Group Inc.
+ St. Sava Serbian Orthodox Church

Tamil Cultural Society of Manitoba Inc.
The Hellenic Greek Orthodox Church of Winnipeg Inc.
The Irish Association of Manitoba Inc.
The Romanian Society of Manitoba Inc.
The Serbian Cultural Society "Kolo" Inc.
Ukrainian Canadian Congress – Manitoba Provincial Council Inc.
Viva Brasil Canada Inc.
Winnipeg Chilean Association Inc
Winnipeg Chinese and Community Centre Corporation
Winnipeg Police Services
Zemliaki Trade and Culture Association Inc.
Zoloto Ukrainian Dance Ensemble and Company Inc.

Performing Members

Afro-Caribbean Dancers
Amber Epp (Papa Mambo Trio)
Ariya Afrika Cultural Group & Bola Oriyomi
Bolero Dance Theatre
Chai Folk Arts Council Inc.
Ching Wu Athletic Association
Clyde Heerah and Paradise Band
Coffieman
Croatian Folklore Ensemble "Croatian Dawn"
Drum Café
Elder Barbara Nepinak
Ena Sutton Highland Dancers of Winnipeg
Flying Lion Entertainment (Flying Lion Dance Troupe)
Fubuki Daiko Entertainment Inc.
Guitar Winnipeg
Guylaine Maltais
Hinode Taiko Inc.
Hoosli Ukrainian Male Chorus
India School of Dance Music, and Theatre Inc.
+ Inka Warriors Dance Group
Island Breeze Manitoba
KEFI – Greek Folk Dancers of Manitoba
Le Ragazze Italiane Con "Niamo Raga"
Magyar Mozaik Inc. (Karpát Hungarian Folk Dancers of Winnipeg)
Manitoba Chinese Women's Association Inc.
Manitoba Great Wall Performing Arts Inc.
Marco Castillo and Brazilian Beats
Melos Folk Ensemble
Rambo Production Enterprises
Romanetz Ukrainian Dance Ensemble
Rossdale Ukrainian Dance School of Manitoba

Rozmai Ukrainain Dancers
 Sister Dorothy
 Sol de Espana – Spanish Folk Dancers of Winnipeg Inc.
 Sopilka Ukrainan Dance School
 Splendore D'Italia Folk Dancers of Manitoba
 Steve Kiz
 The German Club Band Winnipeg (Blaskapelle
 Deutsche Vereinigung)
 The High Profile Dance Band
 The Manitoba Highland Dancers' Association Inc.
 Tibert le Voyageur
 Todaschuk Sisters
 Trio Los Laureles
 Troyanda Ukrainian Dance Ensemble
 Walking Wolf Singers and Dancers
 Winnipeg Steel Orchestra
 Dance 4 You (Mittal Joshi)

+ Druzhba Ensemble

Individual Members

Bielak, Dan

Bowers, Deborah

+ Barr, Tamar

Bronstone, Sharon

Charach, Avrom

Charach, Barney

+ Chrispin, Suzanne

Cohen, David

Court, Jim

De Luca, Vincent

+ Findlay, Laurence

Gederon, Althea

Greenfield, Murray

Hawryliuk, Yvonne

Ismath, Mohamed

Kruger, Heidi U.

Langtry, David

Lloyd, Joan C

Lodha, Ganpat

Loi, Calvin

Matsumoto, Carol

Medina, Tamara

+ Page, James

Pasieczka, Anastasia

Pasieczka, Martin

Peterson, Bridget

Reif, Richard

Rodrigues, Casimiro

Saleem, Zaleena

Rozmai Ukrainain Dance

+ Sambanthan, Sara

Schur, Patricia

Schweitzer, Miki

Shortill, Susan

Sidu, Karmantej

+ Sobocan, Matthew

Storozuk, Ronald N.

Strachan, Margaret

Tappia, Dr. Paramjit

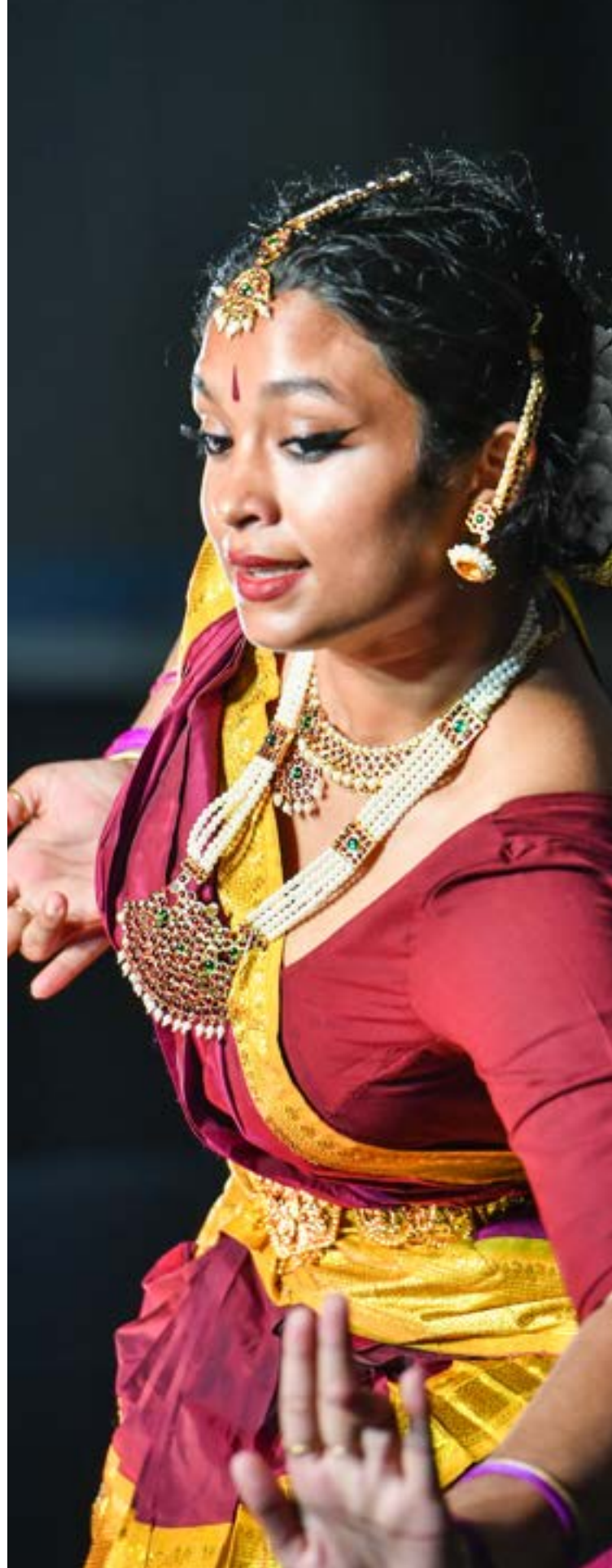
Volkov, Denys

Waskiw, Eugene

Wiebe, Henry

Wishnowski, Dennis

+ New Member for 2023



Member Profile: Neemu Egwah Inc.

Neemu-Egwah Inc. is a Winnipeg-based non-profit organization working with children in care and their foster parents, low-income families, newcomers, as well as agencies and companies seeking to contribute to the community to create relationships with the knowledge keepers in Aboriginal communities. They are also members of Folklorama.

They provide culture-focused programming and services on a multicultural level to help engage the community, build strong identities, and bring the right people together to bring about positive change for individuals and the community as a whole.



"Neemu Egwah Inc. has always greatly believed in leading by example and offering ways to be good medicine for the community, part of which is highlighted within the theme of the First Nations Pavilion. We would like to contribute to the efforts in educating Canadians of the treaties, as this is also very important in living life with equality."

-Buffy-Pearl Handel, Executive Director of Neemu Egwah Inc.

From their cultural programming, traditional Pow Wows, scholarship fund, gala and the First Nations Pavilion at Folklorama, Neemu-Egwah Inc. was initially established by parents within the Indigenous community who wanted to offer support for their children's learning journey to better understand and appreciate their heritage.

Miigwech, Neemu Egwah Inc., for all you do.

2023-2024 Board of Directors

Bridget Peterson
President

Tes Aiello
Chair, Review Committee

Tamar Barr
Director

Deborah Bowers
Chair, Licensing Committee

Althea Gederon
Director

Debbie Hirsch
Director

Surekha Joshi
Director

Kim Ly
Director

Peter Parboji
Chair, Finance & Audit Committee

Susan Shortill
Director

Matthew Sobocan
Director

George Wong
Director

Richard Reif
**Immediate Past President and Chair,
Nominating Committee**



Committees

Governance Committee

Bridget Peterson (Chair)**, Tamar Barr**, Avrom Charach, Althea Gederon**, Susan Shortill**, George Wong**

Steering Committee

Bridget Peterson (Chair)**, Inderjit Gill, Debbie Hirsch**, Laura Benesocky (Hungary-Pannonia Pavilion), Bart Omand (Pavilion of Scotland), Peter Parboji**, Susan Shortill**

Finance & Audit Committee

Peter Parboji (Chair)**, Avrom Charach, Jim Court, Darren Gagaluk, Calvin Loi, Kim Ly**, Surekha Joshi**

Licensing Committee

Deborah Bowers (Chair)**, Dan Bielak, Avrom Charach, Murray Greenfield, Yvonne Hawryliuk, Calvin Loi, Zaleena Salaam, Sara Sambanthan, Matthew Sobocan**, Dr. Paramjit Tappia

Review Committee

Tes Aiello (Chair)**, Carol Matsumoto, Henry Wiebe, Roberta Malam (Israel Pavilion - Shalom Square), Sheila Pelagio (Peral of the Orient Philippine Pavilion)

Nominating Committee

Richard Reif (Chair), Murray Greenfield, Stan Hall, Tamara Medina, Zaleena Salaam, Sara Sambanthan, Matthew Sobocan**, Dr. Paramjit Tappia

** Current Board member.

Note: Folklorama President, Bridget Peterson is ex-officio for every committee except the Nominating Committee.



Folklorama Staff

Teresa Cotroneo
Executive Director

Deanne Coombes
Manager, Finance & Administration

Dawson Cox
Coordinator, Community Relations & Partnerships

Emily Clarke
Coordinator, Marketing, Communications & Engagement (Term)

Felinda Chandra
Assistant, Finance & Administration

Katie Green
Coordinator, Member & Festival Services

Christian Hidalgo-Mazzei
Director, Ethno-Cultural Arts

Courtney Horwood
Manager, Group Tour Programs

Marina Lamontagne
Coordinator, Ethno-Cultural Arts

Christy Leachman
Coordinator, Marketing, Communications & Engagement*

Monica Lowe
Senior Executive Support (Term)**

Kim Morphy
Director, Festival Operations & Partnerships

Richele Philippot
Executive Assistant
(Returned from leave November 2023)

Tanya Williams
Director, Marketing, Communications & Engagement**

2023 Seasonal Staff

Jessica Blatta
Seasonal Administrative Assistant

Nicole Blatta
Assistant, Pavilion Support Team

Tia Dahmer
Assistant, Pavilion Support Team

Matthew Klysh
Assistant, Pavilion Support Team

Micayla McNaughtan
Supervisor, Pavilion Support Team

Zoe Magaway
Seasonal Administrative Assistant

Cameron Penney
Assistant, Social Media

Aliyah Ramkissoon
Group Tour Programs Assistant

*On Maternity Leave
** Departed in 2023





Mission, Vision, Values

Mission

Bringing people together by sharing ethno-cultural experiences and education.

Vision

To embrace and celebrate cultures from around the world.

Values

Respect for people
Appreciation for diversity
Integrity
Respect for culture

In the services that we provide and the products we develop and support, we will be known to be:

Responsive | Creative | Proactive
Innovative | Strategic | Transparent



Thank you!



Folklorama

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