



FOR IMMEDIATE RELEASE

Folklorama announces new Board of Directors

WINNIPEG, MB – MARCH 21, 2025 – Folklorama 2025-2026 Board of Directors sees six new board members as organization prepares for its 54th Festival

With its flagship Festival returning this August, Folklorama is pleased to announce the following individuals were elected at the Annual General Meeting held on March 20, 2025: Irene Costa, Peirce Dickson, Sara Sambanthan, Kerry Sampson, Sheryl Vasquez, and MacKenzie Wilke, alongside returning members Tes Aiello, Tamar Barr, Debbie Hirsch, Calvin Loi, Kim Ly, Peter Parboji, and Bridget Peterson (Immediate Past President).

“The range of perspectives and expertise brought by the newly elected members will surely contribute to the organization’s continued success in bringing people together by sharing ethno-cultural experiences and education,” states Teresa Cotroneo, Executive Director, Folklorama. “Their extensive volunteer experience enriches Folklorama’s governance oversight. Their varied perspectives and deep connections within their ethno-cultural communities will be invaluable in guiding Folklorama’s strategic direction and ensuring that the organization remains inclusive and responsive to the needs of its members and the community at large.”

The 2025 Folklorama Festival will take place from August 3 – 16 at various locations throughout Winnipeg.

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About Folklorama

Folklorama began in 1970 as a one-time celebration of Manitoba’s centennial but has since grown to be the largest and longest-running multicultural festival of its kind in the world. Developing out of the success of the Festival, the organization offers year-round program through its Ethno-Cultural Arts division. All the programs bring to life Folklorama’s mission of bringing people together by sharing ethno-cultural experiences and education.

Folklorama acknowledges that we create, connect, and celebrate on Treaty 1 territory. We honour the unceded lands and waters of the Anishinaabe (Ojibway), Ininew (Cree), Oji-Cree, Dene and Dakota peoples, and the National Homeland of the Red River Métis. We recognize



and honour that our drinking water comes from Shoal Lake 40 First Nation on Treaty 3 Territory. We are committed to building relationships and sharing knowledge, and cultural understanding of all communities. Understanding our diversity fosters pride and mutual respect.

Learn more at Folklorama.ca.

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