



## Media Release

### Celebrate What Makes Manitoba Unique = The People!

**WINNIPEG, MB – May 25th, 2023** – Forty pavilions across Winnipeg (20 in week one and 20 in week two) will open their doors to the public August 6th-19th, showcasing some of Manitoba's finest ethno-cultural arts and cuisine as the world's largest and longest-running multicultural Festival of its kind, Folklorama returns! Tickets go on sale today!

Along with the Festival, the highly sought-after VIP Tour experience is back. Join one of 44 unique tours where you can cycle, walk, or take a luxury motorcoach for an evening of food, fun, reserved seating, VIP entrance and a dedicated volunteer Tour Guide. New this year: The Sweet Tooth tour – take in a night of what we all secretly want to do – eat desserts! Click [here](#) for more information.

"Folklorama encompasses more than a two-week Festival," states Teresa Cotroneo, Executive Director, Folklorama. "It's more than the entertainment and the mouth-watering cuisine. It's a connection to community, a vehicle to preserve heritage and an essential building block in Manitoba to embrace ethno-cultural diversity and celebrate what makes the fabric of this province so unique - the people. Just like every bead, ribbon, and stitch of embroidery – Folklorama is the tapestry of Manitoba."

Casino's of Winnipeg Folklorama Kick-Off will also be back Saturday, July 29th, from 4 to 10 p.m. at Assiniboine Park's Lyric Theatre, **free** for all to attend. Experience interactive cultural workshops, the 2023 Pavilion Ambassadors parade, and the Pavilion Expo, along with performances, food trucks, children's activities, and more!

Plan your adventure today at [Folklorama.ca](https://www.folklorama.ca).

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Folklorama began in 1970 as a one-time celebration of Manitoba's centennial but has since grown to be the largest and longest-running multicultural Festival of its kind in the world. Developing out of the success of the Festival, the organization offers year-round programs: Folklorama at Home, Folklorama at Work, Folklorama at School, and Folklorama at Play. All the programs bring to life Folklorama's mission of celebrating diversity and promoting cultural understanding. Learn more at [Folklorama.ca](https://www.folklorama.ca).



Folklorama gratefully acknowledges that we create, connect, and celebrate on Treaty One territory – original land of the Anishinaabe, Cree, Ojibway, Dene, Dakota peoples, and homeland of the Métis nation. We are committed to building relationships and sharing knowledge, and cultural understanding of all communities. Understanding our diversity fosters pride and mutual respect.

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