



## Media Release

# You've been asking! Here's your sneak peek at Folklorama 52 – 100 days away!

WINNIPEG, MB – April 28th, 2023 – You've been waiting for it! Today Folklorama announced which ethno-cultural Pavilions will be part of Folklorama 52!

"Traditionally, Folklorama waits until May to announce the Pavilions involved in the Festival," states Bridget Peterson, President, Folklorama Board of Directors. "We were too excited to keep it a secret and had to let everyone know."

Forty Pavilions across Winnipeg will open their doors to the public, showcasing some of Manitoba's finest ethno-cultural arts and cuisine August 6<sup>th</sup>-19<sup>th</sup>, 2023. Click to view the list [here](#).

"By attending Folklorama, you are enabling generations to keep sharing their culture and their stories," states Teresa Cotroneo, Executive Director, Folklorama. "This is the fabric that weaves Manitoba together. It's more than entertainment. It's a chance to connect to community. It's a chance for Pavilions to generate funds that support year-round programming initiatives such as language classes, traditional dance, and immigration transition support."

Casinos of Winnipeg Folklorama Kick-Off returns Saturday, July 29<sup>th</sup>, from 4 to 8 p.m. at Assiniboine Park's Lyric Theatre. Experience cultural workshops and performances along with food trucks, children's activities, and a Pavilion Expo.

The world's largest and longest-running multicultural Festival takes place in 100 days August 6<sup>th</sup> to 19<sup>th</sup>. General admission tickets and VIP tours go on sale May 25<sup>th</sup>. Those wishing to book a custom tour with their workplace or group of friends can do so by reaching out to [tours@folklorama.ca](mailto:tours@folklorama.ca). For more information on the Festival and the Folklorama "at" programs that run 365 days a year, visit [Folklorama.ca](http://Folklorama.ca).



EDS: Folklorama will not be doing interviews at this time, but we look forward to connecting with you in May!

Folklorama began in 1970 as a one-time celebration of Manitoba's centennial but has since grown to be the largest and longest-running multicultural festival of its kind in the world. Developing out of the success of the Festival, the organization offers year-round programs: Folklorama at Home, Folklorama at Work, Folklorama at School, Folklorama at Play. All the programs bring to life Folklorama's mission of celebrating diversity and promoting cultural understanding. Learn more at [Folklorama.ca](http://Folklorama.ca).

Folklorama gratefully acknowledges that we create, connect, and celebrate on Treaty One territory – original land of the Anishinaabe, Cree, Ojibway, Dene, Dakota peoples, and homeland of the Métis nation. We are committed to building relationships and sharing knowledge, and cultural understanding of all communities. Understanding our diversity fosters pride and mutual respect.

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