



Folklorama
Llama Tales
Your behind the scenes connection.



Last year, we came together and reunited to celebrate the 51st Folklorama Festival live and in person! We couldn't have done it without you, and we can't wait to share what we have in the works for 2023.

In this month's newsletter, meet the new faces of Folklorama, read stories from the community, bring Folklorama to school, meet our new Manager, Group Tours and see the incredible work that the Folklorama Youth Council continues to do!



Meet your 2023 Ambassadors' General!



From left to right:

Julia Amato, 2023 Youth Ambassador General (Italian Pavilion)

A volunteer with Folklorama since the age of 12, Julia is now 16 and is a student at St. Mary's Academy. Her mother immigrated to Canada from Amato, Italy and raised Julia and her sisters very deeply in the Italian community.

Jessica Deminco, 2023 Youth Ambassador General (Egyptian Pavilion)

Jessica is a 17-year-old student at Fort Richmond Collegiate. She immigrated to Canada from Egypt with her family when she was just nine years old! She is extremely passionate about understanding different cultures, traditions, and the ways people interact with each other.

Samantha Luczenczyn-Lane, 2023 Adult Ambassador General (Ukraine-Kyiv Pavilion)
Raised in Oak Bank, Manitoba, Samantha began Ukrainian dance at the age of three and joined the Selo Ukrainian Dancers in her early teens. In 2010, she joined the Troyanda Ukrainian Dance Ensemble, where she also serves on the board. Samantha began volunteering at the Ukraine-Kyiv Pavilion in 2007 and joined the organizing committee in 2010.

Lovepreet Singh Viridi, 2023 Adult Ambassador General (Punjab Pavilion)
Lovepreet came to Canada in 2016 from Jalandhar, India, one of the world's oldest cities, and considers Winnipeg to be one of the world's most friendly and culture-driven cities. He has volunteered with his Pavilion since 2017, and through that experience has been able to connect more people to his community and to Folklorama.

The program is presented by Cambrian Credit Union.

Watch the Competition



Folklorama Tales



Folklorama Youth: Making a difference in our community

The Folklorama Youth Council works throughout the year to develop initiatives that encourage Folklorama's youth volunteers to stay involved with the organization outside of the Festival. As part of this, members of the Council often volunteer with different non-profit organizations to give back to the community they live in. On the 29th of



Partnering with Folklorama

The start of the 2023 year is an excellent time for companies to look for ways to expand their portfolio and invest in diversity. It's a great time to partner with a community organization like Folklorama.

With Folklorama, there is passion and education with a focus on diversity, strong brand awareness, and relationships with some of the country's most respected ethno-cultural communities and artists. Here's

October, Folklorama's ...
(Keep reading)

what some of Folklorama's... (Keep
reading)

Do you have a Folklorama story to share? Contact Folklorama today at
marketing@folklorama.ca!



NEW: Cultural Conversations has returned!

This special video series featuring members of the Folklorama Family sharing their favorite parts about their culture is back with a brand new look!

Cultural Conversations: For the love of the Métis Bead



A Celebration of Nations



In mid-December, Folklorama came together in partnership with the Winnipeg Symphony Orchestra to present a Celebration of Nations. Two performances were held that celebrated culture and diversity through the art form of song and dance. Building connections between traditional mainstream arts and ethnocultural arts is key to the preservation of both.

Folklorama would like to extend a big thank you to the performers, attendees, and everyone involved in this special event.

Stay tuned for more upcoming events coming soon!



Bring Culture to your Classroom/ Day Camps

Bring Culture to your Classroom
with Folklorama at School

Email bookings@folklorama.ca
or visit Folklorama.ca
for more information.

 Folklorama

Have you been looking at a way to bring your curriculum to life? Through workshops and performances, ethno-cultural artists will take your students or groups (of any age) on a

cultural adventure they'll never forget! The program is designed to help students appreciate and respect cultural differences, all while meeting with the Manitoba curriculum.

Inquire today at bookings@folklorama.ca or call Marina at 204-982-6220.

Bring Culture to your Classroom



Giving Tuesday 2022 Update

Thank you for your contributions to the Folklorama Cultural Preservation Fund during #GivingTuesday! Because of your generosity, Folklorama will be able to support the ethno-cultural communities that are close to your heart. Every donation, post share, and conversation that took place supports the mission and we couldn't do it without YOU.

Thank you!

This year we raised: \$3,146!

More information on the Fund to be announced in early 2023.

Learn more about the Fund



Meet Courtney: Manager, Group Tours!



Folklorama is excited to welcome Courtney Horwood to the Operations team as the Manager, Group Tour Programs. Courtney comes to Folklorama with 10+ years of experience in the travel and trade industry, recently working for companies such as Churchill Wild and Fehr-Way Tours.

If you haven't booked your group tour program for the 2023 Festival or any time 365 days a year, do so at tours@folklorama.ca or call her directly at 204-982-6215.



Member News & Events



Congratulations to Aline Tezcucano!

Aline Tezcucano, Member and President of the Mex Y Can Association, was awarded one of TLN's 10 Most Influential Hispanic Canadians!

The TLN 10 Most Influential Hispanic Canadians is the only national program in our community that is officially and personally recognized by a Prime Minister, twice at the Canadian Parliament, and regularly by mainstream media.

Congratulations Aline!



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