



## Media Advisory

### Folklorama Week 2 Starts Today!

WINNIPEG, MB – August 7, 2022 – The world’s largest and longest-running multicultural Festival kicks off week 2 today with 12 new Pavilions!

“After an incredible first week, we are excited for week 2 to begin”, states Teresa Cotroneo, Executive Director, Folklorama. “Manitobans have truly shown that they have missed Folklorama, and we can’t wait for them to see our ethno-cultural communities in full bloom during week 2.”

Following great attendance in week one, week two pavilions will also sell tickets to all 9:45 p.m. shows on Monday & Tuesday for only \$1.00 admission! Thanks to funding from the Manitoba Government.

The 51st edition of the Folklorama Festival ends August 13<sup>th</sup>, 2022. For more information, visit [Folklorama.ca](http://Folklorama.ca).

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Folklorama began in 1970 as a one-time celebration of Manitoba’s centennial but has since grown to be the largest and longest-running multicultural festival of its kind in the world. Developing out of the success of the Festival, the organization offers year-round programs: Folklorama at Home, Folklorama at Work, Folklorama at School, Folklorama at Play. All the programs bring to life Folklorama’s mission of celebrating diversity and promoting cultural understanding. Learn more at [Folklorama.ca](http://Folklorama.ca).

Folklorama gratefully acknowledges that we create, connect, and celebrate on Treaty One territory – original land of the Anishinaabe, Cree, Ojibway, Dene, Dakota peoples, and homeland of the Métis nation. We are committed to building relationships and sharing knowledge, and cultural understanding of all communities. Understanding our diversity fosters pride and mutual respect.

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