



Media Release

Two weeks of celebration ends with record numbers!

WINNIPEG, MB – August 15, 2022 – After a two-year absence, the largest and longest-running multicultural Festival of its kind in the world, wrapped up on Saturday, August 13th setting attendance records for individual Pavilion visits not seen in years.

Over the course of the 14-day Festival, Pavilions saw an average increase in attendance of 14% over the previous Festival in 2019, which was the organization's 50th edition. A total of 168,515 visits took place across the 24 participating Pavilions.

"Over these past couple weeks, we have seen the beauty and excitement of Folklorama reignited," states Teresa Cotroneo, Executive Director, Folklorama. "Thank you to all the Folklorama member communities, volunteers, and artists for their incredible energy, hospitality, and for opening up their hearts and homes to share what makes Manitoba so special – our people."

Folklorama was made possible thanks to the generosity of partners and funders. Click [here](#) to view all of them. The 52nd edition of the Folklorama Festival will take place August 6-19, 2023.

The celebration of culture does not end when the Festival ends. Folklorama lives 365 days a year through Folklorama at Home, Folklorama at School, and Folklorama at Work programs. To learn more, visit Folklorama.ca.

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Folklorama began in 1970 as a one-time celebration of Manitoba's centennial but has since grown to be the largest and longest-running multicultural festival of its kind in the world. Developing out of the success of the Festival, the organization offers year-round programs:



Folklorama at Home, Folklorama at Work, Folklorama at School, Folklorama at Play. All the programs bring to life Folklorama's mission of celebrating diversity and promoting cultural understanding. Learn more at Folklorama.ca.

Folklorama gratefully acknowledges that we create, connect, and celebrate on Treaty One territory – original land of the Anishinaabe, Cree, Ojibway, Dene, Dakota peoples, and homeland of the Métis nation. We are committed to building relationships and sharing knowledge, and cultural understanding of all communities. Understanding our diversity fosters pride and mutual respect.

Media Contact: Tanya Williams, Director, Marketing, Communications, & Engagement
E: twilliams@folklorama.ca C: 204-296-3938