



## Media Release

### Top 10 tips to plan your Folklorama adventure as Folklorama returns this weekend!

WINNIPEG, MB – July 28, 2022 – The world’s largest and longest-running multicultural Festival is counting down the days until Sunday, July 31<sup>st</sup> when they can finally say WELCOME BACK. Here are some helpful tips to plan your Pavilion hopping.

10. Use the [Travel Guide](#) to help plan your Pavilion-hopping schedule. Cluster your Pavilion visits based on proximity so you can save time and visit multiple Pavilions in one night!

9. Take in all of the spectacular entertainment brought to you by Casinos of Winnipeg.

8. Tickets for children 12 and under are free when booked with an adult ticket. Even though they are free, tickets must be booked online to secure entrance into a Pavilion.

7. If you’re visiting more than one Pavilion, think about buying a Vickar Automotive Group Multi-Pack. They offer discounts on your Pavilion admission. Note: they can only be purchased and redeemed online.

6. Teach your children about the beautiful cultural fabric that makes Manitoba so special. Some Pavilions offer children’s activities. Find out which ones in the [Travel Guide](#).

5. Try a different way to see Folklorama through the VIP Tour options, but book soon, they’re over 75% sold out.

4. All 9:45 p.m. shows on Monday & Tuesday (week one & week 2) are only \$1.00 admission! Thanks to funding from the Manitoba Government.



3. While you're attending the Folklorama Festival, capture a favourite Folklorama moment via photo or video tagging @Folklorama, #MyFolklorama, #Folklorama51. Share it with us on Instagram, Facebook, Twitter, or TikTok to win prizes!

2. Take a moment to meet and greet the Pavilion Ambassadors and the Ambassador General, program presented by Cambrian Credit Union. These amazing volunteers represent their Pavilion at Folklorama events 365 days a year.

1. All money made in a Pavilion, stays in the Pavilion. Please support Folklorama's amazing ethno-cultural communities so they can continue the great work they do.

"Over these next two weeks, I encourage everyone to visit as many Pavilions as you can," states Richard Reif, President, Folklorama Board of Directors. "Take in their hospitality, educate yourself on the culture, immerse yourself in the spectacular entertainment, and try the food – it's fantastic."

The 51st edition of the Folklorama Festival runs from July 31<sup>st</sup> – August 13<sup>th</sup>, 2022 and will feature 24 Pavilions – 12 week 1 and 12 week 2. For more information, visit [Folklorama.ca](https://www.folklorama.ca).

-30-

Folklorama began in 1970 as a one-time celebration of Manitoba's centennial but has since grown to be the largest and longest-running multicultural festival of its kind in the world. Developing out of the success of the Festival, the organization offers year-round programs: Folklorama at Home, Folklorama at Work, Folklorama at School, Folklorama at Play. All the programs bring to life Folklorama's mission of celebrating diversity and promoting cultural understanding. Learn more at [Folklorama.ca](https://www.folklorama.ca).

Folklorama gratefully acknowledges that we create, connect, and celebrate on Treaty One territory – original land of the Anishinaabe, Cree, Ojibway, Dene, Dakota peoples, and homeland of the Métis nation. We are committed to building relationships and sharing knowledge, and cultural understanding of all communities. Understanding our diversity fosters pride and mutual respect.



**Media Contact:**

Tanya Williams  
Director, Marketing, Communications, & Engagement  
E: [twilliams@folklorama.ca](mailto:twilliams@folklorama.ca) C: 204-296-3938