



Media Release

After two long years, Folklorama is back!

WINNIPEG, MB – May 26th, 2022 – The world’s largest and longest-running multicultural festival, Folklorama is back from July 31st to August 13th! Tickets go on sale today!

“Folklorama is thrilled to be back to celebrate its 51st Festival,” states Richard Reif, President, Folklorama Board of Directors. “It’s been a long two years and our Folklorama family is looking forward to welcoming guests home again.”

Twenty-four pavilions across Winnipeg will open their doors to the public, showcasing some of Manitoba’s finest ethno-cultural arts and cuisine. Along with the Festival, the much sought-after VIP Tour experience returns as well. Join one of 37 unique tours where you can either cycle, walk, or take a luxury motorcoach for an evening of food, fun, reserved seating, VIP entrance and your own volunteer Tour Guide. Click [here](#) for more information.

“The Folklorama Festival serves as a major annual fundraiser for most of our communities,” states Teresa Cotroneo, Executive Director, Folklorama. “Funds that are made in a Pavilion during the Festival remain in that community and support year-round programming initiatives such as language classes, traditional dance, immigration transition support, and most importantly, community connections. Being back in person promotes a special energy where culture can be celebrated and shared with pride.”

Casino’s of Winnipeg Folklorama Kick-Off will also be back Saturday, July 23rd from 4 to 10 p.m. at Assiniboine Park’s Lyric Theatre. Experience cultural workshops and performances along with food trucks, children’s activities, and a Pavilion Expo.

The health and safety of our guests, volunteers and staff is our top priority. Taking into account the high vaccination rate of Manitobans, feedback from our Pavilions, and consultation with public health authorities, Folklorama will proceed with the policy that masks are encouraged, not required. In addition to an already robust health and safety program, Pavilions also will be certified in the Manitoba Tourism Education Council’s *Clean it Right* program. Vaccination cards will also not be required.

While not all Pavilions are able to return this year, Folklorama looks forward to their return when they are able to do so.



For more information on the 51st Festival, visit Folklorama.ca.

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Folklorama began in 1970 as a one-time celebration of Manitoba's centennial but has since grown to be the largest and longest-running multicultural festival of its kind in the world. Developing out of the success of the Festival, the organization offers year-round programs: Folklorama at Home, Folklorama at Work, Folklorama at School, Folklorama at Play. All the programs bring to life Folklorama's mission of celebrating diversity and promoting cultural understanding. Learn more at Folklorama.ca.

Folklorama gratefully acknowledges that we create, connect, and celebrate on Treaty One territory – original land of the Anishinaabe, Cree, Ojibway, Dene, Dakota peoples, and homeland of the Métis nation. We are committed to building relationships and sharing knowledge, and cultural understanding of all communities. Understanding our diversity fosters pride and mutual respect.

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