

Immediate release

A Manitoba Government Grant Success Story

Winnipeg, MB – March 22nd, 2021 – Two months ago, Folklorama announced they had received the Manitoba Government’s *Safe at Home program* grant. With three programs left in the 11-part series, today Folklorama is announcing the creation of their Ethno-Cultural Arts division. This division will include the Folklorama at Home, Folklorama at School, and Folklorama at Work programming launched last year, but will now include workshops and classes.

“Receiving the Manitoba Government’s Safe at Home program grant was truly the spirited energy Folklorama needed to launch this new initiative,” states Teresa Cotroneo, Executive Director, Folklorama. “Providing educational opportunities and awareness 365 days a year while financially supporting our local ethno-cultural artists is inspiring, especially at this moment in our history.”

The first virtual workshop is scheduled for April 9th, 2021 and will feature painting for passion without using a brush with local Latin American artist, Jorge Figueroa. More virtual and eventually in-person workshops will be announced shortly.

“To be able to share my passion with people means the world to me”, states Artist, Jorge Figueroa. “It’s wonderful that Folklorama can create opportunities for cultural sharing, understanding, and appreciation. I am grateful to be able to continue doing what I love to do.”

Registration is set to open shortly. Learn more at: [Folklorama Upcoming Events – Folklorama](#)

Bookings are also being accepted for all Folklorama at Home, Folklorama at School, and Folklorama at Work in-person, Covid-safe experiences. Learn more at [Folklorama Home - Folklorama](#).

More information on the traditional Folklorama summer festival coming soon.

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About Folklorama

Folklorama began in 1970 as a one-time celebration of Manitoba's centennial but has since grown to be the largest and longest-running multicultural festival of its kind in the world. Developing out of the success of the Festival, the organization offers year-round programs: Folklorama At Home, Folklorama At Work, Folklorama At School, Folklorama At Play. All the programs bring to life Folklorama's mission of celebrating diversity and promoting cultural understanding. Learn more at Folklorama.ca.

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